

MAKE MONEY ONLINE
WITH MY
AFFILIATE MARKETING
SUCCESS TIPS



By Debbie Nicholson

Make Money Online With My Affiliate Marketing Success Tips

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Forward

Affiliate Marketing Success Tips

By Debbie Nicholson

This book is a block buster, trust me! It is all you would ever need to be successful in affiliate marketing. I know what it is like to scout the internet for months and years seeking to get steady income online, all to no avail.

Debbie Nicholson gave me what I wanted. The book is written with simple and concise diction that anybody can relate with. When you get started with the book, you wouldn't want to stop. Why? You would understand it very easily and most importantly it will produce the desired result which is success in affiliated marketing.

I don't know how to tell you that this is what you need but like Debbie Nicholson said in her book "Nothing happens when you do nothing". Yes, like I said I read this book and it changed my affiliate marketing business for good.

It boils down to one thing, Action! Do something! I mean get the book.



Doris A

Preface

I have been trying for some years to be a successful affiliate marketer, however, doing things on my own n my own way has not yet proven successful!! And then I joined Vick Strizheus who knows exactly my dilemma and he showed me how to improve my appearance as an affiliate marketer 100%.

I joined the course he and partner Jason McClain have called [Project Breakthrough](#) and since then my sales are hitting the roof - simply because I am very teachable, they are great men to model after, and their step by step teachings are second to none.

What's more - their education on Project Breakthrough is FREE.

I also follow another of his students avidly and she said to write a book to give away and so I sat down and did just that and here it is.

Because I have been spending so much time with my mailers and my internet marketing I had forgotten what it is like to have books stream from my head to my fingers and the huge pleasure that sensation and ability gives me. From now on, I will no longer neglect my basic talent and produce more for you my readers to enjoy from this point in time.

If you are a newbie to the Internet world, then one of the best ways to make money is through [Affiliate Marketing](#).

There are so many advantages to this - creating your own product takes money and time and when you are not in the position to have either of them, then this is the next best path to follow. High competition levels need not discourage you either because something that is so popular must be worth your following up. So be excited and let's get into it.....

Once again, thank you for Downloading this FREE book in My Free Book Library Series, and I hope you find other topics of interest to you as the Series grows.

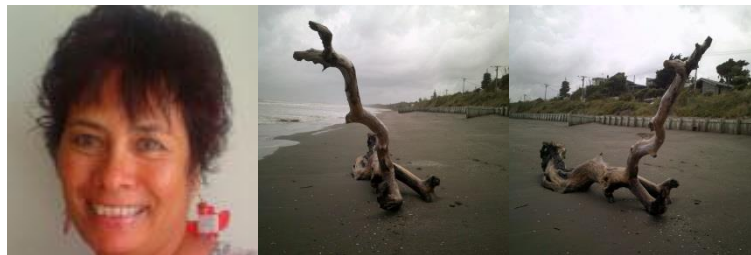
Watch out for more from me in other areas.

As usual, my email address for correspondence, criticisms or just some love from you is stories4debbie@gmail.com

Kindest regards

Debbie Nicholson

03 March 2016



2 views of the same piece of driftwood on Paekakariki Beach for the artists who read my books.

Chapter One :

Budget

If you are a newbie to the Internet world, then one of the best ways to make money is through [Affiliate Marketing](#).

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How to make money online as a truly successful affiliate depends on several things. First of all you have your budget to consider.

If you are fortunate enough to be well-heeled financially, and your focus is on investing in your business, then I would suggest using Pay Per Click advertising with Google Adwords as a great source of targeted traffic. Of course, before you use them though, as they can be quite costly if you don't know the correct

way to set up your account, I would suggest some highly prized education through PPC Mastery from our HTA Education Platform. Becoming part of HTA would be a long-term investment as there are so many Mastery courses you can take advantage of in their several platforms. Right now though, [there is a FREE course](#) you can take that would be a great place to start.

Often though, new people coming online wanting to make money using this medium have a very low budget or have probably not even thought of having one either. Once you join up with HTA through our FREE course then you will gain access to PPC Mastery through that link.

Chapter Two

Free Traffic

Blogs

Other options of course mean education in generating free traffic which will also take some time but is well worth the study. You can blog and use Search Engine Optimisation to have your websites seen all over the web. It is not, however, an overnight success in this area because first of all you need to set up a blog and then learn how to use SEO to its fullest.

There are plugins that you can get for your blog and there are several good free ones, so they will help you to know exactly where to put what and why.

Social Media

If you are into social media which everyone seems to be these days, you have [Facebook](#), [Twitter](#), and [LinkedIn](#) to name but a few. Each of them are just a matter of opening an account with them all, and then you can start posting your images and links on your personal pages or in the case of Facebook to make a business/fan page on Facebook and post them on there. Groups in

Facebook are great ways to advertise as well if you belong to any of those.

Direct Communication Software

If you have Skype or WOW or other communications software installed on your computer then that is also a great place to send your links. And if you belong to groups and you are allowed to post links in those groups then use those groups to help get yourself out there. If you don't belong to groups on Skype, [WOW](#) or others, or if the group owners do not allow you to post links on their pages (which is fair enough) then make your own group and add whoever you want to your page and then you can post whatever you like on something of your own creation. [Connect with me here on Skype.](#)

Article Commenting

Commenting on other people's blogs can also help you with getting your site out there. You have to know what you are doing though and you have to be careful who and where you post your own links on other people's sites – some are okay, some can be tetchy - best to tread softly and make sure it is something they allow

before doing it. And often when you are allowed, you are able to put your link at the bottom.

Spamming

Spamming is a no-no everywhere so be sure to avoid this type of advertising.

Chapter Three

Niche

The next thing you would need to consider would be a niche that you have a great interest in being a part of. Within that niche may be several smaller niches to consider. Here is where those two words - keyword research - comes in very handy. Finding out what is popular is a MUST so that you know there is a market for the product you pick in your special niche. You need to look for something that has a lot of buyers and therefore lots of competition. Competition never hurt anyone and if you are a savvy Affiliate Marketer then you will be sure to stand out from the crowd and have people buy from you simply because you are different. I have an excellent reference called [Google Sniper](#) that would be just right for you here. George teaches you very patiently how to find good niches and how best to set up advertising to make maximum use of his knowledge and direction in this area. It is a clear, step-by-step guide that will help you no end in what you need to arm yourself when considering a niche set up.

The professionals are who I always turn to when I am in need of direction or further education.

Chapter Four :

Being The Best Affiliate Marketer You Can Be

Now you will remember that I mentioned HTA to you in the previous two chapters. Well just by coincidence, HTA are offering a free course on how to earn money in as little as 14 days. [Here is the link for Project](#)

[Breakthrough 2.0](#). You will find this so informative.

Vick Strizheus and Jason McClain are committed to bringing you a world of FREE education to help you become the very best Affiliate Marketer you can be. I suggest going through this 14 day course as it could be just what you need right now.

Even if you are an experienced marketer.

There is always new knowledge coming through in the great big world of the Internet - every single day there is a new child born who is loaded in his mind about how to do something easier and quicker and once he/she reaches an age whereby people will listen to them, then away they go laughing - teaching us, who are set in our traditional ways, - to retrain our thinking.

Chapter Five:

Website / Blog

With HTA platforms, there is no need to learn HTML coding, however, if you want to upskill yourself in this direction then who am I to stop your personal education needs? To be effective as an [Affiliate Marketer](#) you need a website to display your links, you need a blog to where people can stop by and read your product reviews and host your links to all of your many affiliate products. There are many site builders out there to fulfil this need. Dreamweaver is a good site to help you. HTA also have a product called Site Suite which will help you. The people you are serving have problems and they need someone to give them a solution to their problem. Well, this is your department. This is where you can help them. Whatever platform you choose to use to link yourself with these people with the problems is an important decision to make on your part. I have furnished you with a few helpful suggestions - of course you can also ask Dr Google and he will send you many more programs to choose from once you type your query into their browser.

Chapter Six :

Article Marketing

Another free source of traffic is through Article Marketing. Become a writer if you can so that your content can be original. Or if you can't write to save yourself then, an option would be to get a ghost writer to write for you. This can range from a minimal cost of \$5 up to \$210 in my field of experience. It all depends where you go to get your article written. Two good sources that I know of would be [fiverr.com](https://www.fiverr.com) or [iwriter.com](https://www.iwriter.com) and here is a link to that last one if you wish to explore what they have to offer. It is very easy to set up an account with them for long term usage of their writers.

Fresh articles need to be at least weekly, good, with great content, and around 550 to 750 words in length. If you have Word on your computer then you can get the word count from the Review tab at the top. That way you can more easily manage the size of your content without having to stress about whether it is too long or not enough to make a difference in the life of your reader.

Again I suggest to try writing your own and getting them published. This is going to save you so much money in the long run. You will never know if there is a budding author waiting to be released from within if you do not try.

I never knew I could write and one day an online mentor showed our class how to write something and publish it on Amazon - well I did it and it seemed quite easy to me. However, I was really convinced of the ease and pleasure I felt when I got a cheque from Amazon for a few hundred dollars for my first few books. That was such a welcome surprise!! And I have never looked back since.

Anyway to get back to our article writing - Send them off to major article directories like [Ezine Articles](#) for instance or you can also use a good article submission service. When you know you can write and it is definitely something you would like to keep up with on a regular basis then send your articles out on a consistent basis to these types of directories. There is always someone looking for someone else to write for them because either they do not know how to or they don't want to try because it is time consuming.

After a while these same directories will seek you out when they become familiar with your style and your consistency. A constant flow of traffic from these article directories will surely help you in many ways. First of all, the search engines will be keeping an eye on this traffic coming from these article directories back to your site. Therefore because of all this link activity, then you can only benefit from this new source of attention to your website.

Chapter Seven :

Being Unique

There is usually a place at the bottom of an article where you can place your signature - and up to 2 links - back to your site if you are commenting on someone else's site.

If you are anything like me you are not really keen on seeing the same articles on several different sites.

Uniqueness is what you should focus your attention on. You want to stand out from the crowd not be part of the mob milling around. Your success as an Affiliate is entirely up to you and your education on [how to be the one who does stand taller than the rest.](#) The content you publish on your blog, your landing pages, in your videos, in the books you write - all need to not have been seen elsewhere on the Internet.

There is a great site that I use constantly and that is [Copyscape.com.](#) Run your written stuff through there before publishing just to make sure there are not 20 other users out there already using your same article,

blog content, or wording that you have just had written by someone else. Even run your own personal stuff through them because just maybe your brain saw something one day and because you are writing in a matching spirit, then just maybe your brain might recall what it saw and contribute to your creation right now. You never know. It has never happened to me in all the years I have been writing – but I am never so cocky as to presume I know everything.

Put your thinking cap on and decide where you want to be out there in the marketing space. Are you a mob mingler or a tall poppy? Long term success is based on the niche you choose as well. Finding just the right kind of products makes all the difference. And you cannot go wrong having moral authority because you can look your customer in the eye and say without doubt in your heart - "Yes, buy it, I have it, I use it and I know it works." Won't your customer then look up to you and think, "Okay - I will, if they have it and are using it and it is working for them, then it must be a great product to have as well."

This, my friend is what sets you apart in the crowd.
This is what makes you stand taller than anyone else.
This is what makes you successful.

Chapter Eight :

Membership Sites

Another great place to put your attention and focus on would be membership sites. They have recurring commissions and therefore are more profitable than their counterparts. This is a great way to earn money online especially if you are able to set up your own membership site.

People pay you every month to be on there!!

Yes, every month, you will get a payment of some kind on a set day of the month, depending on when they joined your site. Imagine having a continually growing membership on a site of your own who are willing to pay you sometimes up to \$14 for the privilege of being part of your membership.

You see, they sense that you are a good person and they are willing to follow you and to pay you so that they can continue to enjoy the benefits of being subscribed to your site. Every time you publish an article about something you can have a discreet affiliate link somewhere in that article or be open about it and post it at the very bottom of your piece.

Having too much advertising of course defeats the purpose of being surrounded by loyal followers, so don't upset them. Keep everything on a balance - remember they are paying you to be there and can just as easily unsubscribe and cancel their payment at any time if they start to feel threatened in any way by the way you present your site to them every time they visit. Always keep in mind that there are thousands of other affiliates out there just like you promoting probably the same products you are promoting. However, for the moment out of all those other thousands, they have chosen you as their leader, therefore nurture this relationship as best you can. Give them variety, give them something different each time they visit, do not neglect your site - make it interesting for them to keep coming back.

Repeat visitors need to be valued, because they are valuable to your income every single time they pay on an automatic basis into your [Paypal account](#) or wherever you have them directed to send you money. They will account for probably 90% of your affiliate income because they feel they can trust you; because they feel they know you and they already have

expressed that they like you simply by choosing to pay for the privilege to be near you.

Word of mouth carries a long way when implemented for the right reason. This stimulates a source of free traffic coming your way on a regular basis - don't knock it!!

The search engines will also be keeping an eye out as well, because they are attracted to stats concerning how long someone stays on your site and how often your site is visited by them. This is called SEO or Search Engine Optimization which I have mentioned in an earlier chapter. Very important to be noticed by these BIG guys. And when I say this I do not mean an actual person. These are big computer generated arms that crawl all around the internet like spiders searching out the popular sites so that they may provide stats to people who are looking for the information with which you are particularly associated. Cater to their needs and you will be on the top of Google pages forever and therefore the first website that is seen by someone who is perhaps looking for something in that particular niche.

Chapter Nine :

Take Action

The next thing that is needed for you to [be a successful affiliate marketer](#) is for you to take some action.

Nothing comes from doing nothing - remember that.

It is now up to you to read over what I have pointed out here in these tips. Click on the links provided and explore what is available to make your life easier as a marketer. Educate yourself in an area where you are lacking - the only thing you can take with you when you leave this earth is the knowledge you have filed away up in your mind.

Learn from doing.

Learning from experience is a great teacher.

Guaranteed success can only but follow.

Chapter Ten :

Keywords

Make Money Online

Affiliate Marketing

Success Tips

Other Books By Debbie Nicholson

Email stories4debbie@gmail.com

Life Happens Series

The Pink Book Series

Things I Don't Know Series

99c Buried Treasure Series

General Books

Spanish

1st Book of The Grandparents Trilogy

My Small Friends Series

Mal's Adventure Series

My Free Book Library

Go2DebzIM Publications

My Mysteries And Wonders Series

Only For Mormons Series

