

"Discover How To Drive Over 10,000 Visitors A Month To Your Website (for free) Only Working 1 Hour A Day!" By Using The – "No-Hype <u>Click Thru Marketing</u> <u>System</u>"

By Dan Moses

About the author



Dan R. Moses

Dan Moses is widely considered one of the leading click thru marketing (traffic exchange) experts in his niche online. He is the owner of more than four click thru programs online and two membership sites... one

of which has more than 69,000 members and is still growing strong.

His online business has <u>generated over a \$1,000,000 (million) in</u> <u>sales</u> since 2000... all of which has had a **connection to the traffic exchange industry** in one way or the other.

Dan came online over 13 years ago with his head down and his eyes fixed on a goal of <u>working from home</u>, <u>raising his family</u> and <u>being</u> <u>debt free</u>.

Not only has Dan <u>reached that goal</u> but he embraces a strong desire to help others establish and grow their online business -- reaching their goals as well. This passion has brought him great success through helping others succeed (some of his greatest accomplishments have been the creation of 15 traffic exchanges he has built over the years for his clients and friends).

Dan... Throughout his journeys has become quite the entrepreneur by owning and operating more then 10 sites online, the most popular being... Recommended Links:

<u>PageSwirl</u> : <u>4x4hits</u> : <u>ProTrafficShop</u> : <u>ClicknPutt</u> : <u>ClickMasterPro</u>

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"Learn How To Drive Over 10,000 Visitors A Month To Your Website (for free) Only Working 1 Hour A Day!" By Using The - "No-Hype Click Thru Marketing System"

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What if I showed you a way to get people -- thousands and thousands of people -- to your website without using a search engine, or a classified ad, or an email?

What if you could actually **pull guaranteed visitors** to your website, without spending any time submitting your site, or **paying the high price** of regular **online advertising**?

What if there really was some magical way to bring people to your website that was not only easy and cost effective but, **generated hundreds** - if not **thousands** - of hits every single day, <u>with little or no effort</u>?

What if there was a **simple system**, one that any newbie could try out the very first day, and BAM! ...<u>Instant traffic</u>!

Well there is! I found a **solution** and it's called "**Click Thru Marketing**" (another popular term you'll hear is traffic exchange advertising)."

So what is Click Thru Marketing, you ask?

Click Thru Marketing: Marketing a service or product over the Internet to generate visitors to view your web page by using Traffic Exchanges/Click Thru Programs.

The concept of click thru marketing is very simple. There are sites on the Internet, called Traffic Exchanges. People join these programs and become part of what many like to call a "TE Community". Within these programs

you are also given the opportunity to get to know each other through social networks and chat features.

Each member of this community is able to **generate traffic** to their own websites <u>simply by visiting other websites</u> in the community.

When you view another members sites, you earn what is called a "credit". Once you have earned some credits, a visitor is then **sent to view your website**. Ideally, the program that you are surfing will offer a "one-to-one credit ratio," meaning that for every site that you visit, your site will receive 1 visit in return. More often you will be given the opportunity to upgrade for a 1:1 ratio or better.

For example, if you are a member of a TE with a 1:1 ratio, and you visit 100 sites, you would have earned 100 credits. And if you apply those 100 credits to your website then 100 people would visit your website.

Most Traffic Exchanges start you at a 2:1 ratio. Which means if you surf 100 sites you'll earn 50 credits. And pretty much all TEs offer you upgrade options that will allow you to have higher credit ratios.

Another feature TEs offer are **great downline plans**. When you refer other members and they <u>surf for traffic</u>, you receive a percentage of their credits, which is more traffic for your website - all **100% free**! I like to call that **"residual traffic**."

Residual Traffic: Having a network (marketing arm) of individuals and/or programs that will generate *<u>non stop</u>* traffic to the website(s) of your choice.

These click thru programs use a **built-in timing system** that **guarantees your website will be seen** for X amount of seconds (the good ones are 6 and up). They require you to stay on each website for 6 to 20 seconds before you receive your credits for visiting that site.

Some click thru programs even offer the ability to **play games for credits**, **enter contests**, *earn commissions* and even <u>surf for cash</u>.

The end result (if done right): you will have **built a network of business associates** that **will help you generate** hundreds of thousands of visitors stopping by to pay you and your websites a visit.

Naturally, this sounded like a **great opportunity to generate some serious traffic**, so I set out in search of the best click thru programs online. After several years, I've found numerous click thru programs, **tried and tested** each one of them, and then **weeded out the good from the bad**. Plus, I figured out that if I could work 2 to 5 click thru programs at the same time, eventually I would have **thousands of guaranteed visitors** coming to my websites (which only took me a few days to accomplish).

So then I worked even harder and became "The Ultimate Click Thru Machine," spending up to five hours a day clicking my heart out! And much to my satisfaction - voila! In less then two weeks I had increased my traffic by over 1000%. That's right! Less than two weeks! I was literally amazed.

I was so proud of myself... what an achievement! You know, at that time I had been marketing online for over two years and I had never once previously **driven that kind of traffic in such a small amount of time**. Actually, you could even say that in those two weeks I **drove more traffic to my site than I had done in my entire net career up to that point**. No Joke!

I was hooked. So, I went back to work **perfecting the entire process**, and ultimately came up with a system - one I now refer to as "**No-Hype Click Thru Marketing System.**"

This "**Click Thru Marketing Tutorial**" is an **entire traffic generating system** that takes about one hour of your time each day. Oh sure, you can work as many hours as you like (in fact, <u>I highly recommend it</u>), but the point is, it only takes a single hour of your time to get the job done. Anything beyond that is pure gravy. **Click Thru gravy**! :0)

But here's the best part... YOU always receive the traffic YOU work for.

Unlike almost all other forms of online advertising... with click thru marketing **YOU control** the **amount of traffic you receive**. If you work

harder and surf more, you'll receive more traffic... it's the way this works!

The most traffic I've personally generated (<u>for free</u>) in one hour... is **613 visitors**. That's in one hour! And I'll be showing you how to do the same thing very soon.

And keep in mind this was back in 2000... just wait till you see the system I use <u>Now</u> and how I generate close to 2000 visitors in one hour everyday!!

<u>The bottom line is this</u>, you do a little work and you **won't ever have to worry** about how you're going to get people to see your website again, but you *<u>are</u>* going to have to decide what website to show your viewers.

I know what some of you are thinking right now. What kind of traffic are you talking about here... are these visitors **targeted or non-targeted**? Excellent question... and before we get into the differences let me tell you that there is a specific crowd of marketers that tend to be the ones surfing these programs everyday.

These people are **mostly made of small business owners and advertisers** looking for products and services they can use or promote online. Chances are you can find a way to promote your website to these viewers, but I must tell you that there are products and services <u>that tend to sell better than</u> <u>others</u>. Of course this is the same for every marketing medium out there and my best advice is **test, test and test some more**.

What is targeted traffic and why is it so important?

Well, ask yourself this ...

What is better... **1000 non-targeted visitors** to your website, or **10 targeted visitors** to your website? If your answer is 1000 non-targeted visitors, think again. Personally, I would take the 10 targeted visitors. Why?

Because those 10 visitors are actually interested in what you have to offer. The 1000 non-targeted visitors are not.

Makes sense ... RIGHT?

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Okay. Pay attention... because this is where it starts to get really good.

Most Traffic Exchanges have different categories you can advertise in. When you join these programs, you'll be asked who you want to advertise to.

If you're advertising to the healthcare industry then you would put your site in that category. By doing this you will receive a **more targeted visitor**.

Once again you need to know that these programs are mainly used by webmasters and Internet marketers. If your targeted market is business opportunity and marketing information seekers, then you'll get loads of highly targeted visitors. If you want to sell a bookshelf then it will be harder to find the right audience (but definitely not impossible to do).

Okay, let's talk some actual figures... With my system you can learn how to generate over 333 hits an hour. That's all it takes to get to 10,000 hits a month. We take the 333 a day and multiply it by 30 days.

That's the bare minimum from your personal efforts!

Now there's an even better way to receive over 10,000 hits a month and I'll show you how. Remember when I was talking about residual traffic?

Actually, <u>it's pretty easy to generate residual traffic</u>! What you do is send **some of your traffic to your referral links** of these programs, and when a new member joins your downline, **you'll receive a percentage of their traffic**. Most click thru programs will send you 10% of all the traffic generated by your downline on the first level and some TEs go <u>1-10 levels deep</u>.

What does this mean for you?

It means that as you build your downline you will also be **building** your <u>residual traffic networks</u>. Before you know it you could only have to surf for 30 minutes a day to earn 10k and could easily be generating thousands of hits to your websites every day. You might be thinking this won't work, or it's not going to happen for you.

Let me be the first to tell you... "it really does work"! I'm going to share

with you my personal stats. I'm not doing this to brag in anyway, but to give you a clear picture of what you can accomplish if you make a habit of surfing every day and start building large downlines.

The last time I checked I was *receiving over 50,000 residual credits a month* (from thousands and thousands of downline members I've built from my marketing efforts) and <u>I don't have to surf anymore</u> to **receive thousands of visitors if don't want to each month**.

It took me a **little over 2 years to build** up my downlines in the best Traffic Exchanges online and, **there is no reason why you can't do the same**. A little bit later I'll explain how you can do this too.

I just love this click thru marketing concept!

Does this traffic multiplication make sense? You bet it does! It's like getting **paid time-and-a-half** for the same amount of work.

Keep in mind that by the time you finish this tutorial you will have a **superior knowledge** of **how to generate massive amounts** of ***never ending traffic*** for YOU and YOUR business.

Quick Review: What have we covered so far?

1. We learned the concept of Click Thru Marketing....

The sites on the Internet called Traffic Exchanges that people join and become part of a "TE Community". Members of this "community" are able to generate traffic to their websites by visiting other websites in the community as well as getting to know each other through social networks.

2. We learned what **targeted traffic** is and why is it so important.

3. We discovered that it's possible to generate thousands and thousands of monthly residual hits (this is easier than you think).

Next, we will be covering these questions...

• What is a Conversion Rate?

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• What TE Ranking Tools are available?

• What Click Thru Programs are the best and why?

Plus: Actual insider click thru marketing results.

Are you ready to *generate* some serious traffic? Let's get started...

What is a Conversion Rate?

Before I can go any further I need to make sure you have a firm understanding of what a Conversion Rate is.

Conversion Rate: The single most important piece of information that you can track.

You calculate it by using this formula: **CR = the number of MWR** (Most Wanted Responses) per week or day divided by the number of visitors per week or day.

Knowing the CR is very important. Here's why. You can make a change to your site and measure the effects by the CR.

Let's say you make a change to your headline and your CR drops by 70%. Then you would want to put the headline back the way it was. On the other hand... If your sales go up, then you would keep the change.

In other words, you will want to use a tracking service that will help you with the websites your advertising and which Traffic Exchanges are working best for your websites.

Personally I've been using ProTrackerPlus for over 5 years now and the data I have stored for over 100 TEs and marketing promotions is priceless for my business. Not only do I know what <u>TEs are converting best this year</u>, I know which <u>ones are doing worse</u>.

This allows me to target my marketing efforts within the best Traffic

Exchanges that produce the best results.

The information a tracking program like ProTrackerPlus provides is a must to take your business to the next level. We'll be talking more about PTP later on in the tutorial.

What TE Ranking Tools are available?

There are quite a few tools and programs that can help you decide what Traffic Exchanges to join and which ones are the most active.

One of the first places I tend to go each week is Tim Linden's TE List. This is a list of the top 200+ Traffic Exchanges online and how active they are. <u>http://www.trafficexchangelist.com/reports/</u>

You'll also see where Tim lists a programs Alexa ranking.

Alexa is a kind of search engine, one that helps users find and determine the best sites online, with less effort.

Alexa Web Search gives you access to thousands of user reviews and ratings of web sites, plus, site statistics and related links. When you use Alexa, you will surf smarter and save time for more important things.

Alexa Web Search provides:

• Search Results -- Google search with added Alexa information helps you to surf smarter.

• Site Reviews -- Learn what other surfers think of a site, and share your experience by writing your own reviews.

• Traffic Rankings -- Find out how popular a site is with other users.

• **Related Links** -- Where have other surfers gone from here? Follow them to find related sites.

- **Related Categories** -- One-click access to a directory of related sites.
- **Contact Information** -- Find out who owns the site and see their location and email address.

Another ranking system that's very popular is Affiliate Funnel. TE owners add links in multiple places throughout their TEs in hopes their members

will vote for their TE every day. http://www.affiliatefunnel.com

What Click Thru Programs are the best and why?

A few years ago this question seemed easy enough to answer, but honestly there are so many features Traffic Exchanges offer these days it's really coming down to what's important to you.

For me it's converting traffic into new members or leads for my programs and services I offer online thus building my business.

With features like Surf Chat, IM messages, Games, Surf4Cash, Voting for sites or even Members themselves.. it's easy to get distracted from your main focus.

I've seen TEs change over the years from focusing on downline structures, to focusing on surf rates.. to becoming very social with Surf Chat and enough links to your social marketing programs it'll make your head spin.

So with that said... I'm going to list Some of my favorite TEs

In no particular order:

CTA: (Unique Clicks to Actions Ratio) **Actions:** (Tracked Actions Since August 2008 - using ProTrackerPlus)

1. <u>Traffic Splash</u> : (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.30%) (Actions 53)

2. Dragon Surf: (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.30%) (Actions 167)

3. <u>4x4 Hits</u> : (Ratio 5:2) (Referral levels 5) (Avg. CTA 0.74%) (Actions 3,228)

4 <u>**TrafficDynamite</u>**: (Ratio 3:1) (Referral levels 4) (Avg. CTA 0.85%) (Actions 1,379)</u> 5. <u>Clickn'Putt</u>:

(Ratio 2:1) (Referral levels 2) (Avg. CTA 0.52%) (Actions 1,583)

6. TrafficSwarm: (Ratio 1:1) (Referral levels 5) (Avg. CTA 0.22%) (Actions 28)

7. **<u>ProTrafficShop</u>**: (Ratio 2:1) (Referral levels 4) (Avg. CTA 0.48%) (Actions 1,162)

8. <u>HitSafari</u>: (Ratio 3:1) (Referral Levels 1) (Avg. CTA 0.35%) (Actions 456)

9. <u>StartXchange</u>: (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.29%) (Actions 32)

10. Thumbvu : (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.16%) (Actions 13)

11. Soaring4Traffic : (Ratio 3:1) (Referral levels 3) (Avg. CTA 0.39%) (Actions 1,206)

12. **LoveHits :** (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.44%) (Actions 407)

13. <u>ClickMaster Pro</u>: (Ratio 3:1) (Referral levels 5) (Avg. CTA 0.42%) (Actions 69)

14. <u>Tezak Traffic Power</u> : (Ratio 3:1) (Referral levels 2) (Avg. CTA 0.27%) (Actions 85)

15. <u>Gladiator Hits</u> : (Ratio 2:1) (Referral levels 2) (Avg. CTA 0.57%) (Actions 1,951)

16. <u>GreasedLightningHits</u> : (Ratio 2:1) (Referral levels 5) (Avg. CTA 0.31%) (Actions 93)

17. <u>EasyHits4U</u>: (Ratio 1:1) (Referral levels 5) (Avg. CTA 0.27%) (Actions 48) 18. **RealHits4U:** (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.37%) (Actions 122)

19. <u>Traffic Punk</u> : (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.77%) (Actions 108)

20. 247TrafficPro : (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.19%) (Actions 88)

21. <u>Gone Clicking</u> : (Ratio 1:1) (Referral levels 5) (Avg. CTA 0.63%) (Actions 2,021)

22. Sweeva : (Ratio 1:1) (Referral levels 1) (Avg. CTA 0.09%) (Actions 11)

23. <u>Website-Traffic-Hog</u>: (Ratio 2:1) (Referral levels 1) (Avg. CTA 0.19%) (Actions 13)

24. <u>SocialSurf4U</u>: (Ratio 5:3) (Referral levels 1) (Avg. CTA 0.17%) (Actions 6)

25. <u>ProFatCat</u>: (Ratio 3:1) (Referral levels 10) (Avg. CTA 0.91%) (Actions 780)

Before we jump into a more detailed description and tips for each program,

I need to tell you about 3 valuable tools...

Here's one of the "<u>must have</u>" **management tools** when you use click thru programs. This first tool will free you from the most time consuming chore that you have as a click thru marketer. What do you think most people normally do when they want to change the website that they're promoting?

Well, if they're not using this tool they have to log into every single click thru program that they're using and change each URL when they want to promote a new program or product.

If they're currently using only 10 to 20 click thru programs that'll take them

a LOT of time, but what about those people that use 50 to 100 click thru programs? That would take them hours and hours to change all their links.

What I'm about to introduce you to is a tool that will **save you hours and hours** of time. Your "<u>must have</u>" FREE management tool is a **site rotator**. A rotator stores all the URL's that you're promoting and allows you to pick and choose which ones that you want advertised.

When setting up your click thru programs, list your site rotator as the website that you want to promote (this is the target URL they ask for when joining). When visitors access the URL, your rotator **automatically transports** them to one of the web pages you've chosen to advertise.

When the time comes that **you want to change the website(s)** that you're promoting, all you have to do is **login to one place** online and make one change that **will affect all your advertising across your entire click thru network**.

The rotator that I highly recommend is <u>PageSwirl.com</u>. Not only does PageSwirl have a **full-featured member's area** where you **keep track of** and **manage your websites**, it does NOT have any pop-ups in a frame, banner ads, or navigational frames! Plus it provides you with **live up-to-thesecond statistics** and **2 upgrade options** with **tons of features** and **benefits**.

Another reason why **PageSwirl beats the competition** is that they're on a dedicated server and their 'up time' is to be commended. They also **add new features** and **ways to make MORE money every month**. This Program <u>Rocks</u>!

It's a real keeper in my book! <u>http://PageSwirl.com</u> (Over 69,000 members can't be wrong :0)

NOTE: PageSwirl also offers over <u>\$3000 worth of bonuses</u>! These aren't *crap bonuses* either... most come with

Master Resale Rights...

... that you can make a profit on any time you want!

ProTrackerPlus

How do I know what works and what doesn't?

Everyone's results will differ from program to program. Depending on what pages you're advertising, what headline you're using, or your graphics. You just never know what will get people's attention. It's a trial and error thing, and the BEST way to find out what works best is with tracking.

<u>ProTrackerPlus</u> is a GREAT online resource you can use to track hits, actions and sales to your websites. They have everything you need to start tracking fast!

They **provide the training** you need that will allow you to easily improve and increase your sales and traffic on a daily, weekly and monthly basis.

Let's be real... many ad trackers and analytics programs out there are confusing, clunky and hard to use. We both know you won't track your ads if the tool or solution you're using makes it hard for you to do just that.

Their goal is to give you a simplistic solution that will make tracking as **easy as checking your e-mail...** and have even programmed a feature that does just that... they can send your detailed statistics... **right to your Inbox** <u>every</u> <u>**day**</u>, <u>week</u> or <u>month</u>. Or, just log into the site for up to the minute results on your campaign!

Join <u>ProTrackerPlus</u> today! And use this coupon "60DayTrial " for a 60 day \$1 Trial Gold membership...

And last, but certainly not least...

What's the best way to advertise on these click thru programs?

2 words. Splash pages.

These days, you only have 6 seconds to get someone's attention before they click on to the next site. SIX seconds. So, your page has to load VERY

quickly.

This is not your "sales" page, or even the homepage to your site. This is a "standout from the crowd" kind of page that gets their attention, and then tells them what to do.

For instance – a headline like "Get 10,000 Visitors to Your Website!" (gets attention) and then the call to action – "Click here to find out how". Now THAT link can go to your sales page, or wherever you want it to go.

How do I make a splash page?

We have that solution, too.

<u>AdKreator</u>. This program gives you step by step instructions, and even hosts your pages for you!



Doing it yourself has never been this easy! Which is quite true when it comes to the adKreator program. I've made a handfull of splash pages with their system and it works like a charm.

We'll get into some more tools you'll want to use later on!

Tips and Insight on the Best Click Thru Programs Online.

Please Note: I'm including some upgrade information when telling you about these exchanges, because you could stand to **earn quite a bit of money** as you build your downlines. When you upgrade, you'll usually get a 1:1 surf ratio, random referrals, higher commissions, and FREE added credits to your account, plus banner and text impressions each month you remain upgraded. I'm not, by any means suggesting that you go and upgrade in all these programs immediately.

Although **when you first join them you will get the best discounts** on upgrading in them... Lifetime Specials, Yearly or monthly Offers. Most of these are only seen when you first join, so if you can afford to do so... take advantage of the ones you can.

As your downlines grow, and THEY upgrade, **your commissions will pay for YOUR upgrades**! This doesn't happen over night, but when it does and they start growing it does get very exciting.. if you know what I mean!

Side Note: Just re-branding this ebook and adding all your referral links and promoting it will help build your downlines in these programs.

Now – to the programs!

Traffic Splash - (Ratio 3:1) (Ref levels 1) (Avg. CTA 0.30%) (Actions 53)



Paul Kinder is the owner of Traffic Splash, and with the help of his wonderful team, DeeDee, Mark, Jackie and Tim, he's made Traffic Splash into the most popular Traffic Exchange around.

Free members receive a 3 to 1 surf ratio, with bonus credits every 15 pages. Also, ALL members receive 50% commissions on referral's upgrades! Awesome!

Upgrades – Paul emails his upgraded members with offers FIRST, and then his free members a few hours later. Being upgraded gets you up to the minute knowledge of new programs that are available to help your business!

Special Membership - \$4.97

- ① 1.5 to 1 surf ratio
- ② 200 credits per month
- ⑦ 5% commission on referral purchases
- ⑦ Residual traffic 1 level

Pro Membership - \$9.97

- (P) 1:1 surf ratio
- (b) 500 credits per month
- ② 2500 banner and text impressions per month
- ② 10% commission on referral purchases
- O Residual traffic 1 level

Send floods of Traffic to your sites with <u>Traffic Splash!</u>

Hey wait I better explain... what's a **OneTimeOffer**?

When you first join and log into a Traffic Exchange for the first time, you'll see a "sales page"... telling you about some great deal you can get. Like, huge discounted upgrades, discounted credit packages, etc.

Read these! You'll ONLY see that offer **ONE time** (which is why it's called that) and if you decide you DO want it later, it will be too late. Plus, as an upgraded member, you get much higher commissions when your downline purchases them!

Dragon Surf - (Ratio 3:1) (Ref levels 1) (Avg. CTA 0.30%) (Actions 167)



As a free member, you get a 3:1 surf ratio, and bonus credits, or Text Impressions or Banner Impressions every 15 pages in the "Cave game"!

There is also an awesome perk in the "Affiliate Toolbox" section – where you can make your own branded splash pages, to promote your**self**, and get referrals for Dragon Surf! Also in the Affiliate Toolbox are banners, text links, and even a safelist email to send out.

Upgrades –

Silver Dragon - \$5.95

- ② 2:1 surf ratio
- ③ 300 credits per month
- ② 40% commission on 1st level upgrades 3 people upgraded in your downline will pay for your upgrade.
- ③ 10 % commission on 1st level purchases
- ⑦ Residual Traffic 8 levels
- ⑦ Random referrals

Gold Dragon - \$9.95

- ⑦ 1 to 1 surf ratio
- (9) 600 credits per month
- ③ 50% commission on 1st level upgrades 2 people upgraded in your downline will pay for your upgrade.
- ③ 15% commission on 1st level purchases
- ③ Residual Traffic 8 levels
- ⁽⁾ Random referrals

Click here to join Dragon Surf

4x4 Hits - (Ratio 5:2) (Ref levels 5) (Avg. CTA 0.74%) (Actions 3,228)



Dan, and his son Max, bring fun to this Click Thru program! As a free member you'll get a 2:1 surf ratio, but add in the random bonus credits, and you'll easily earn a 3:2 ratio! Also... they give you 5 cents for every 100 pages viewed (when they run their Surf4Cash promos)! Easy money!

They also have an extensive promotion area, with banner and text link suggestions, and a safelist ad. They know what works to promote their program, so use it!

Upgrades - Mud Bogger - \$9.99

- ③ 3:2 surf ratio
- ⁽¹⁾ 400 credits per month

- ② 20% commission on upgrades –5 people upgraded in your downline will pay for your upgrade.
- ⑦ Residual Traffic 5 levels

Off Road Master - \$14.97

- (P) 1:1 surf ratio
- (P) 600 credits per month
- ② 30% commission on upgrades –4 people upgraded in your downline will pay for your upgrade.
- ⑦ Random referrals 5 levels

Join Dan and Max at 4x4 Hits now!

TrafficDynamite (Ratio 3:1) (Ref lv 4) (Avg. CTA 0.85%) (Actions 1,379)



It's not every day I track a **Click To Action ratio of 0.85%...** yes, that means I generate **8.5 new actions** for every 1000 unique page views generated from advertising on Traffic Dynamite.

On top the the **amazing CTA ratio** I also have tracked **1,379 actions in the last 5 years!** Those two numbers pretty much make Traffic Dynamite one of the **Top 5 TEs** I use everyday!

Now as far as features go... TD has it all including the new **Surf Booster** feature.. as well as **Activity Points, Weekly Jackpots, Power Surfs, Surf4Cash, Custom Tool bar...** the works!

Traffic Dynamite rocks and I would suggest that anyone who's been looking for **The Most "Bang!" For Their Buck...** should join and put their sites in front of a quickly growing membership base of 10,000+ members!

Upgrades – Bomber - \$9.99

② 400 credits per month

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- ③ 3:2 surf ratio (Increases With Activity)
- ③ 9 Second Timer
- ② 20% commission –5 people upgraded in your downline will pay for your upgrade.
- ③ 10% residual traffic 1st level
- O Residual traffic 3 levels

Demolitionist - \$14.99

- ③ 800 credits per month
- ② 1:1 surf ratio (Increases With Activity)
- ③ 8 Second Timer
- ③ 30% commission –4 people upgraded in your downline will pay for your upgrade.
- ③ 15% residual traffic 1st level
- O Residual traffic 4 levels
- ⁽¹⁾ Random Referral's

What a great place to advertise... Join **TrafficDynamite** it's Explosive!

Clickn'Putt - (Ratio 2:1) (Reflevels 2) (Avg. CTA 0.52%) (Actions 1,583)



This was once a pay-only exchange, but was changed to a free exchange! New design, new attitude, Clickn'Putt is making waves across the Internet!

Get ready to put your advertising into full swing and get the **Hole In One** your online business has been waiting for!

Free members receive a 2:1 surf ratio, with 5 bonus credits every 20-25 pages, when the bonus text link is clicked. Also, while you surf, in the toolbar, you'll be completing your Clickn'Putt Scorecard. When you play through on all 9 holes, you'll win 100 to 150 credits to add to your websites!

Upgrades – Pro - \$9.99

- (b) 400 credits per month
- ③ 4:3 surf ratio (Increases With Activity)
- ③ 9 Second Timer
- ② 20% commission –5 people upgraded in your downline will pay for your upgrade.
- O 20% commission on 1st level purchases
- ③ 10% residual traffic on 2 levels

Senior - \$14.99

- ③ 600 credits per month
- ① 1:1 surf ratio (Increases With Activity)
- ③ 6 Second Timer
- ③ 30% commission –4 people upgraded in your downline will pay for your upgrade.
- ③ 30% commission on 1st level purchases
- ③ 15% residual traffic on 2 levels
- ⑦ Random Referral's

Don't waste another minute Practicing that Swing...Take the <u>Clickn'Putt</u> Challenge and get Personalized Help to Improve Your Advertising Needs Today!

<u>TIP:</u> When signing up for these programs, try to use the same Username and Password. It makes it much easier to remember, and much harder to forget. I recommend using 7 digit Usernames and Passwords. By doing this,

you will only have a few programs that, in the end, will differ.

Also, you'll want to keep track of your Usernames and Passwords. One of the best ways is to copy and paste them into Notepad or a WordPad document for easy access later.

The information for each program, should be similar to this...

- **Program:** (The Actual Name Of the Program)
- Username: (name you use to sign up -- try to use the same one in all of them... this will help with branding!)
- **Password:** (password to login you can use the same one!)
- **Referral Link:** (link to send others to in order to join under you)

Or, there's a program called Roboform that can help you store this information as well. We'll talk about that later in the book.

NOTE: You will also want to **create folders** in your email programs as well for each click thru program you join. Expect to receive at least one email from each program you join every week (some will send emails every day).

TrafficSwarm (Ratio 1:1) (Ref levels 5) (Avg. CTA 0.22%) (Actions 28)



TrafficSwarm is a text link exchange. It has a 1:1 ratio, 5 referral levels, you earn **100%** referral credits. I thought it was too good to be true at first ... but after testing it out, the results have proven to be extremely profitable. And the feedback I've received so far has been great.

"TrafficSwarm was directly responsible for \$750 in new sales the very first week I tried it. Anyone who wants free traffic will have to look long and hard to find something that rivals this!" Jim Daniels, Make-A-Living-Online.com

The TrafficSwarm Difference:

TrafficSwarm combines the best features of other popular traffic-generation systems with proven site promotion strategies, and the result is something totally unique.

More importantly, the result is literally unlimited quantities of targeted AND pre-qualified visitors to YOUR website - <u>week after week</u>. We're not talking about random web surfers or other low-quality traffic here...

Unlike many other traffic generation systems that "don't allow" web surfers to view a particular page or website, TrafficSwarm gives them a choice. In doing so, it generates more qualified and responsive prospects for YOU!

Who do you think is going to be more likely to join your list, download your trial software, purchase your product, etc? ...

Someone who has read a short description of your website and decides to click to your website out of their own curiosity and/or interest ... or, someone who is forced to view your website automatically?

It's a <u>no-brainier</u>! TrafficSwarm generates visitors that are eager to learn more about what you're offering - **visitors that are far more likely** to take the action you want them to - because they have chosen to visit your website.

Here are some of my results I have received in the first month when it launched.

I used 15107 credits.

I've received 749 clickthrus which generated 14 sales for ClickMaster Pro (when it was a paid traffic exchange).

The Ad I used:

Clicky says, "ClickMasterPro.com ROCKS" ClickMasterPro.com (C M P) Capture Market Promote Would you like to... Capture targeted traffic, Market to pre-qualified buyers and Promote where the money's at...? So, what are you waiting for? Go take a look now <u>www.ClickMasterPro.com</u>

After all that can you believe there's an UPGRADE, too? It IS \$30 per month, but being one of THE largest programs and the fact it pays out 5 levels deep in commissions, it's well worth it.

Here's what you get:

- ⁽²⁾ Bonus of 2500 credits for signing up
- ⁽²⁾ 3-7 credits for each of the first 20 pages you view per day
- ⁽²⁾ Proiority listing status on Traffic Swarm Pages across the web.
- ^(b) Unlimited number of URLs
- ^(b) Cash commission on FIVE (yes FIVE) levels
- ⁽²⁾ Use the "Start Page" and earn even MORE credits. You can earn up to 2500 credits a MONTH! Amazing!

Click here to sign up in <u>TrafficSwarm.com</u>

ProTrafficShop (Ratio 2:1) (Ref Lev 4) (Avg. CTA 0.48%) (Actions 1,162)

ProTrafficShop: is a program that was originally a Paid Only TE, Coowned by Jon Olson and myself. After a few years it changed to a free TE and has been growing steadily ever since.

It has a 2:1 (dynamic) surf ratio (with a 1:1 Pro upgrade option), you get 25

credits for each referral, 4 **referral levels**, a 6-15 second surf timer, Weekly Jackpots and Commissions paid on purchases and upgrades of your direct referrals.

Upgrades – Pro Mechanic - \$9.99

- ③ 3:2 surf ratio
- ④ 400 credits per month

- ③ 30% commission on upgrades and 20% on credit purchases 4 people upgraded in your downline will pay for your upgrade.
- O Residual surfing 3 levels

Head Mechanic - \$14.95

- (b) 1:1 ratio
- ③ 600 credits per month
- ② 40% commission on upgrades and 25% on credit purchases–3 people upgraded in your downline will pay for your upgrade.
- O Residual surfing 4 levels
- ⑦ Random Referrals

Tune Up Your Traffic... with ProTrafficShop

HitSafari (Ratio 2:1) (Ref Levels 1) (Avg. CTA 0.35%) (Actions 456)



HitSafari: is a program that was originally created by the founder of TrafficRoundup.com (Stephen Ayer) and is run by a VERY good Friend of mine (Paula Zuehlke) of List Safari.

Paula is a "top notch" marketer... and this is one of the best exchanges of all time (with one of the higher commission % for a free click thru program).

It has a 3:1 surf ratio (with a 1:1 Pro upgrade option), you get 25 credits for each referral, a 6-10-second surf timer and commissions paid on purchases of your direct referrals (20% Pro/10%) Free.

Personally, I've already made hundreds of dollars in commissions with this one. It's just one of those programs that seem to attract at lot of people. It has that down to earth quality that really builds the desire to become an active member. We've seen great success from using this service. Upgrade – Pro - \$5

- ③ 1:1 surf ratio (Increases With Activity)
- ② 200 credits per month
- ⑦ 6 Second Site Display Timer
- 25% cash commissions 5 people upgraded in your downline will pay for your upgrade.
- ① 10% residual traffic 1st level!
- ⑦ Random referrals
- Pro2 \$9.95
 - ③ 1:1 surf ratio (Increases With Activity)
 - © 500 credits per month
 - ③ 6 Second Site Display Timer
 - ② 40% cash commissions 3 people upgraded in your downline will pay for your upgrade.
 - ③ 15% residual traffic 1st level!
 - ⑦ Random referrals

Swing on in today! www.HitSafari.com

StartXchange (Ratio 2:1) (Ref Levels 1) (Avg. CTA 0.29%) (Actions 32)



l use StartXchange, do you?

Delivering free traffic since 2001

StartXchange "Delivering Quality Hits For Free Since 2001!"

This program has not only stood the test of time, but it has gradually increased its over-all value. It wasn't until I really put it to the test, that I realized it is one of the BETTER Traffic Exchanges online.



Tim Linden, the owner of StartXchange, is a phenomenal programmer, and excellent marketer. He's always adding more stuff to this program. I know I'll leave something out, but here's what StartXchange has:

Banners and Splash pages that you make yourself! You add your picture to them, and you can write in

ANYthing you want (within reason, I'm sure). There are teams on StartXchange that you can join, you earn credits, of course, and activity points for posting in the forum, and reading the newsletters. When you surf 100 pages, you enter your username into a drawing, and have the chance to win 100 credits. There are 3 winners every night. LOTS of things happening at StartXchange.

Upgrades – Gold - \$6.00

- ② 2:1 surf ratio
- ② 250 credits per month
- ⑦ 10% commissions
- ② 20,000 Banner impressions (yes, I said 20,000)
- ⑦ 10% Residual traffic 1st level
- ⑦ Instant Access to Upgraded Only Forum

Platinum – \$14.95

- ⑦ 1:1 surf ratio
- ⑦ 500 credits per month
- ② 20% commissions only 5 people in your downline need to upgrade, and your upgrade will be paid for!
- ② 30,000 Banner impressions (yes, I said 30,000!)
- ② 10% Residual traffic 1st level
- ② Instant Access to Upgraded Only Forum

This one is a REAL winner... StartXchange

Let me ask you a quick question ...

Why would you want your picture to show up everywhere you advertise as well as on your splash pages and banners?

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I bet you said... "**Branding**"... and yes, that's correct.. branding is the best way to get noticed.

As a marketer, you want to build trust, and showing that you're a **REAL person** is the best way to do that. How many times have you seen a picture of somebody, and thought... "There they are again!" They're "branding" themselves, to make their product more attractive.

People are <u>more likely</u> to **buy from people they "know"**... and no other Traffic Exchange does branding like this one...

Thumbvu - (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.16%) (Actions 13)

Note: Due to the way Thumbvu was originally set up I couldn't use tracking links or the screen shots didn't work. That's why I don't have much stats.



How Strong is your personal BRAND?

One of the biggest changes we've seen with TEs in the last few years has been ALL the new **social features they provide**.

At this time most of the TEs online have members pics show up on the surf bar while their website is being shown.

Is this a good thing? Yes, because you are **branding YOU and your product or service**. It's a proven fact people buy from who they like.

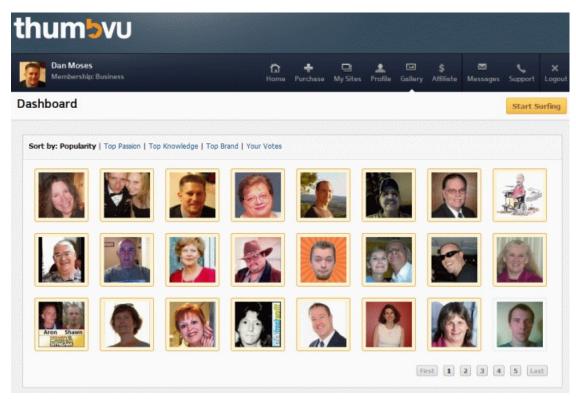
This was **taken to a whole new level** by <u>**Thumbvu</u></u> ... you now click on the marketer's "Pic"** before seeing their sites.</u>

And they also implemented some **voting features** that allow you to rate up your fellow marketers by **Passion, Knowledge and Branding**. It's quite interesting and so far I really like what they did.

It's been fairly easy to get votes (I do buy some credits that help too) and I

always do my best to return the favor **2 votes to 1**. :0)

Here's a screen shot of overall popularity on Thumbvu at this time.



This one is truly Intovative... Thumbvu.com

Soaring4Traffic (Ratio 3:1) (Ref lev 3) (Avg. CTA 0.39%) (Actions 1,206)



Owner **Ray White** is awesome! Soaring4Traffic is jam packed with all sorts of features and benefits. Ray answers each one of his support emails personally, updates his blog regularly, and just gives you a "Welcome to the program" kind of feeling.

One of the features in Soaring4Traffic is the **Surf Center**. It's organized so you can log into each one of your favorite programs in one area! AND there's a timer that you set, so there won't be any question as to how long you've been surfing! What a great way to reach your goals!

There are also Solo Ads to help you promote Soaring4Traffic, and grow that downline!

Upgrade – Bald Eagle - \$8.99

- ③ 4:3 surf ratio
- ③ 450 credits per month
- ③ 9 Second Site Display Timer
- ③ 30% commission on OTOs and subscriptions 4 people upgraded in your downline will pay for your upgrade.
- ③ 15% commission on credit purchases
- ③ 10% Residual traffic 1st level
- ⑦ Residual traffic 3 levels deep!

Soaring Eagle - \$12.99

- ① 1:1 surf ratio
- ③ 650 credits per month
- ③ 1000/1000 Banner/Text Ads per month
- ② 40% commission on OTO and subscriptions 3 people upgraded in your downline will pay for your upgrade.
- ② 20% commission on credit purchases
- ⑦ Random Referrals
- ③ 10% Residual traffic 1st level
- ⑦ Residual traffic 3 levels deep!

"Swoop Down and Seize Your Success" <u>www.Soaring4Traffic.com</u>

<u>IloveHits</u> : (Ratio 3:1) (Referral levels 1) (Avg. CTA 0.44%) (Actions 407)



Owned by Jon Olson (now TimTech), known as THE Hit Exchange guy.

Though the banner says "over 70,000 Members", at the time of this writing, <u>**IloveHits**</u> has over 100,000 members. What an accomplishment. This is definitely one of the places you want your site seen. ILoveHits now offers commissions, and there is **no** reason to skip the upgrade on this. It's definitely a "must have" if you're serious about getting your site seen.

Upgrade – Middle Weight - \$5.97

- ④ 4:3 surf ratio
- ② 200 credits per month
- ② 4 Second Site Display Timer
- ⁽²⁾ 30% commission on OTO and subscriptions
- ② 1000/1500 Banner/Text ads per month

Heavy Weight - \$9.97!

- ⑦ HENry Hour notifications (this is a "powersurf" time, where surf credits are DOUBLED)
- ② 1000 credits per month
- ② 4 Second Site Display Timer
- ② 30% commission on OTO and subscriptions
- I.25:1 surf ratio Crazy, huh? For every page you surf, you get 1.25 credits! During HENry hour it's 2.5 credits! Also, as you continue to surf, the ratio gets higher! Amazing!
- ② 2500/3000 Banner/Text ads per month

Awesome sauce at **ILoveHits**.

Join now for free and remember, it's not how much you advertise, but WHERE you advertise!

ClickMaster Pro (Ratio 3:1) (Ref levels 5) (Avg. CTA 0.42%) (Actions 69)



ClickMaster Pro - "click thru marketing at it's best"

Recently re-launched as a FREE TE! Once a paid to join program... now free to join... and chalked full of thousands of pre-qualified buyers waiting to see your websites!

ClickMaster Pro is my first Traffic Exchange I ever owned and help build... 10 Plus years later it's a growning successful TE that produces results. It has tons of features including, Dynamic surf, Dynamic Upgrades, Weekly Jackpots.. Surf Booster, Commissions, 5 referral levels, Social features and so much more!!!

Upgrades – Clicky Pro - \$9.99

- ③ 3:2 surf ratio (Increases With Activity)
- ③ 400 credits per month (Increases each month)
- ③ 8 Second Site Display Timer
- ② 25% cash commission
- ③ 12% residual traffic 1st level
- ⑦ Residual traffic 3 levels deep!

Click Master - \$14.97

③ 1:1 surf ratio (Increases With Activity)

- ③ 600 credits per month (Increases each month)
- ③ 6 Second Site Display Timer
- ③ 40% cash commission
- ③ 15% residual traffic 1st level
- ⑦ Residual traffic 5 levels deep!
- ⑦ Random referrals

If you're serious about click thru marketing... Join <u>ClickMaster Pro</u> Today!

TezakTrafficPower (Ratio 3:1) (Ref lev 1) (Avg. CTA 0.27%) (Actions 85)



Tony Tezak's... Tezak Traffic Power reached **30,000 thousand members within the first year** of launching (and now has <u>over 70,000</u>)! Quite a successful feat and a great Traffic Exchange to get involved with.

What's real unique about TTP is that it provides **11 ways to advertise your product for free** on their program. Tony and his partners (Tim Rash and Paul Kinder) took years to create and perfect this program leaving nothing out.

Tezak Traffic Power is a perfect match for your advertising needs. By joining TTP you will be tapping into a Traffic System that Drives A Constant Flow Of Targeted Motivated Buyers to take Your Online Income to Infinity... And Beyond!

Upgrades – Special Tezzer - \$7.77

- ② 2:1 surf ratio
- ③ 300 credits per month
- ③ 35% cash commission

③ 5% residual traffic 1st level

Power Pro Tezzer - \$14.99

- ③ 1:1 surf ratio (Dynamic surf)
- ③ 600 credits per month
- ③ 50% cash commission
- ③ 5% residual traffic 1st level

Enterprize Infinite Pro Tezzer - \$39.99

- ③ 1:1.2 surf ratio
- ③ 3000 credits per month
- ⑦ 70% cash commission
- ③ 10% residual traffic 1st level

This Top TE is a must join **<u>TezakTrafficPower</u>**

Gladiator Hits - (Ratio 2:1) (Ref lev 2) (Avg. CTA 0.57%) (Actions 1,951)



Dan Davis makes his mark as a newer TE owner of Gladiator Hits! Inside you'll find many marketing tools to grab referrals, including a custom splash maker. A downline builder and a surf center are also a part of this great exchange!

Of course the list of features doesn't stop there with Weekly Jackpots, Top rate commissions, Pize pages and much more!

Upgrades – Legionnaire - \$9.99

- ③ 3:2 surf ratio
- ③ 400 credits per month

- ② 20% cash commission
- ① 10 % residual traffic

Caesar - \$14.99

- ⑦ 1:1 surf ratio
- ⁽²⁾ 600 credits per month
- ③ 30% cash commission
- ① 15% residual traffic
- ⑦ Random referrals

Defy the Competition! Join Gladiator Hits today!

GreasedLightningHits (Ratio 2:1)(Ref lv 5)(Avg. CTA 0.31%)(Actions 93)



GreasedLightningHits - Traffic That's Faster Then Lightning

Get ready to smile BIG... GLH will entertain you and deliver quality traffic at the same time! Just launched in the first quarter of 2012 and has it all...

Prize Pages, Letter Surf Game, Weekly Jackpots, Surf4Cash, Dynamic Surf Rates, IMLoop, Dynamic Upgrades, Comics, Activity Points... The works.

Upgrades – Hipster - \$9.99

- ③ 3:2 surf ratio (Dynamic Surf)
- ③ 400 credits per month (Dynamic upgrades)
- ② 25% cash commission
- ① 11% residual traffic 1st level

Hot Rodder - \$14.97

- ③ 1:1 surf ratio (Dynamic Surf)
- ⁽²⁾ 600 credits per month (Dynamic upgrades)
- ③ 40% cash commission
- ③ 13% residual traffic 1st level
- ⑦ Random referrals

Enjoy Quality Traffic With a Fun Twist... at GreasedLightningHits!

EasyHits4U: (Ratio 1:1) (Ref levels 6) (Avg. CTA 0.27%) (Actions 48)



EasyHits4U is growing by leaps and bounds! With over 500,000 half a million registered members they are the largest Traffic Exchange online!

A True 1:1 Traffic Exchange with lots of features like...

- ② 20 seconds or more per visit
- ⁽²⁾ Guaranteed unique hits 24 hours a day
- © 5 levels referral program (10%-5%-3%-2%-1%)
- ⁽²⁾ **Receive cash** for active surfing (\$0.30 for 1000 sites viewed)
- ⁽²⁾ Geo Targeting of your ads
- ⁽²⁾ Surfing and referral contests
- © 50 free credits & 500 text impressions (just surf 50 sites)
- () ...and much more

They only offer one upgrade option:

Upgrades – Premium Membership - \$7.95

- ③ 1:1 surf ratio (on a 15 second timer)
- ③ 500 credits per month
- O 40% cash commission

- ③ 15% residual traffic 1st level (6 levels)
- ③ Banner Text Impressions
- ⑦ Random referrals

It's well worth joining the largest.. TE.. with over half a million members online!! <u>EasyHits4U</u>

RealHitz4U: (Ratio 3:1) (Ref levels 1) (Avg. CTA 0.37%) (Actions 122)



RealHIts4U is quite the Traffic Exchange with it's roots deep in a few different "Surf Groups". In other words, if you surf RealHits4U at the same time with DragonSurf, TrafficSplash, and TezakTrafficPower you will get a

much higher surf rate. They also have another Group called "Power Surf Central" which is Soaring4Traffic, HitSafari and RealHitz4U.

Because of networking all these TEs together they have quite the followers and members who use them together all the time.

RealHitz4U also has some social features along with many other features needed for a top performing Traffic Exchange.

Upgrades – Advertiser Pro - \$5.00

- ③ 1:1 surf ratio (Dynamic Surf)
- ② 200 credits per month
- ③ 30% cash commission
- O 10% residual traffic 1st level
- ⑦ Random referrals

Pro Marketer - \$9.97

- ③ 1:1 surf ratio (Dynamic Surf)
- ③ 500 credits per month
- ③ 50% cash commission
- ③ 15% residual traffic 1st level
- ⑦ Random referrals

Pro Knockout - \$17.97

- ③ 1:1 surf ratio (Dynamic Surf)
- ② 2500 credits per month
- ③ 50% cash commission
- ③ 15% residual traffic 1st level
- ⑦ Random referrals

It's well worth joining one of the best positioned TEs! <u>RealHitz4U</u>

Traffic Punk : (Ratio 3:1) (Ref levels 1) (Avg. CTA 0.77%) (Actions 108)



Up to **70% Affiliate Commissions**... Prizes Chat and Social Networking... Dynamic Surf Ratios and Much Much More!

Yes, I really really like **Traffic Punk** and with it's owner **Ryan Hogan** it's a true winner. Now it might not be the biggest, but it's one of the better TEs

online. Ryan is a very active owner always running promos and improving Traffic Punk.

The look, feel, professionalism and advertising results of this TE speak for

themselves!

Upgrades – Premium Membership - \$8.97

- ③ 1:1 surf ratio (Dynamic Surf)
- (b) 600 credits per month
- ③ 40% cash commission
- ② 20% residual traffic 1st level

Super Membership - \$17.97

- ③ 1:1 surf ratio (Dynamic Surf)
- ③ 1500 credits per month
- ③ 40% cash commission
- ② 20% residual traffic 1st level

Turbo Membership - \$39.97

- ③ 1:1.25 surf ratio (Dynamic Surf)
- ③ 3200 credits per month (Dynamic upgrades)
- ② 50% cash commission
- O 25% residual traffic 1st level

CAUTION: High Speed Traffic Ahead! Join Traffic Punk today!

<u>247TrafficPro</u>: (Ratio 3:1) (Ref levels 1) (Avg. CTA 0.19%) (Actions 88)



247TrafficPro is a TE I joined about a year ago and my love for this TE grew right away. Seeing it's popularity with others surfers I knew this was a great TE.

I keep a pretty good eye on which Traffic Exchanges are rated the highest and what I've noticed these last few weeks is **247TrafficPro has moved into the #1 spot**.

Pretty amazing when compared to some larger Traffic Exchanges with more members... of course this has me asking myself what makes this TE #1?

Is it the weekly jackpots, the activity points, maybe it's the personal instant messaging system where the owner is always giving us bonus credits and impressions?

Yes, all those things matter and members love them... but from what I can tell I think I know why it's #1... it's because **their traffic flow is off the hook!** It's almost every day I surf and there's a **surf promo** running and I'm getting **2**, **3x my normal surf rate!!** It's crazy!!

Now there's a down side I need to share to give an honest review...

My Click To Action ratio is 0.19%... yes, that means I generate about 2 new actions for every 1000 unique page views generated from advertising on 247TrafficPro.

When I put that up against some other TEs I've been tracking for years it's not at the top of my list for results. Now don't get me wrong I have tracked **88 actions in the last year** since I've been using 247TrafficPro and that's not bad... I've just seen better.

Upgrades – Gold II - \$6.99

- ③ 1:1 surf ratio (Dynamic Surf)
- ⑦ 750 credits per month
- ③ 50% cash commission
- ③ 10% residual traffic 1st level
- ⑦ Random referrals

thousands of members and some serious traffic flow... overall this program rocks!

Plus... You can earn up to **50% CASH commissions** on your direct referrals (Both Upgrades and Credit Purchases)!

Note: By signing up in all of these programs you will also generate hundreds of FREE HITS in sign up bonus credits!

Gone Clicking (Ratio 2:1) (Ref lev 3) (Avg. CTA 0.63%) (Actions 2,021)



With dozens of ways to promote your referral link, Gone Clicking is definitely a great catch! It has a fully loaded list of features including weekly jackpots, surf booster, dynamic surf and upgrades, text banner advertising, gravatars, social features.. the works!

New co-owner Mark Brown will surely be bringing great things to this program in the years to come. It's a great time to join!

Upgrade – Angler - \$5.99

- ② 2:1 surf ratio
- ② 200 credits per month
- O 25% commission
- ② 250/250 Banners/text impressions
- \bigcirc Residual surfing 5 levels

Pro Angler - \$9.99

- ② 4:3 surf ratio
- (*) 400 creditsper month

- O 40% commission
- ② 250/250 Banner/text impressions
- ⑦ Residual surfing 5 levels

Master Angler - \$14.99

- ⑦ 1:1 surf ratio
- (b) 600 credits per month
- ⑦ 50% commission
- ⑦ 1000/1000 Banner/Text impressions
- ⑦ Residual surfing 5 levels
- ⑦ Random Referrals

Check out Gone Clicking today!

Sweeva: (Ratio 1:1) (Referal levels 1) (Avg. CTA 0.09%) (Actions 11)



I have to hand it to Jon, Tim and Austin on creating an effective and slightly addictive new kind of Traffic Exchange. :0)

Customer feed back is highly valuable and that's just one of the aspects of what Sweeva has to offer. There is so much more to this program that gives us marketers something that is effective and worth our time.

One thing that gives Sweeva an advantage is that **everyone views the same site at the same time**. This means you can be on the chat window while surfers are seeing your site. And that means you have <u>first hand knowledge</u> of what **people are saying about your site** and if they like it.

This information is **extremely valuable**, but even more valuable is that you can answer any questions they might ask while they make them. Here's some Sweeva highlights.

Social browsing - Awards - Levels - Bids - Chat - Thumbs ups and© 2001-2012 Dan Moses - All Rights ReservedPage

downs - Commissions - Branding - And on and on!!

Upgrades – Pro - \$17.97

- ② 2 Credits Per Page View Up to 4 Credits per View
- ③ 30 Bids
- ③ 1000+ credits per month
- ③ 1000 Max Referral Page Bonus
- ③ 30% cash commission
- ⁽²⁾ Credits Per Month Increases 100 Each Month

Check out Sweeva A Unique Way To Get Traffic!

Website-Traffic-Hog (Ratio 2:1)(Ref lev 2)(Avg. CTA 0.19%)(Actions 13)





When I think of WebsiteTrafficHog I can't help but first think about **Marty Petrizza**. The first time I met her and we ran a joint surf promo together I could tell she was the real deal. **Honest, ethical, professional** and a great person. But it wasn't until I saw how supportive and active her members where that it sealed the deal for me. **Her members love and respect her 100%**!

Now that's just the owner.. the program is on a newer TE script and pretty much has all the bells and whistles you love in a TE including some emailing features that can be quite effective when you use it.

Now I haven't been a member for that long so my tracking and actions are a little low. But for a highly responsive TE and Owner.. this program is well worth the further testing I'm currently doing.

Upgrade – Hoglet - \$5.77

- ***** 3** surf ratio up to 1.5 with Dynamic Surf
- ③ 300 credits per month
- ③ 10 Second Surf Timer
- ③ 30% cash commission on OTO
- ③ 15% Commission on Purchases and Upgrades
- O 5% Residual surfing 1 level
- () 500 email credits per month

Hedgehog - \$8.77

- **1:1 surf ratio up to 2.0 with Dynamic Surf**
- ③ 500 credits per month
- ③ 10 Second Surf Timer
- ③ 50% cash commission on OTO
- ③ 30% Commission on Purchases and Upgrades
- \odot 5% Residual surfing 2 levels
- ② 2000 email credits per month

Champion Hedgehog - \$15.77

- ① 1:5 surf ratio up to 2.0 with Dynamic Surf
- ⑦ 700 credits per month
- ③ 8 Second Surf Timer
- ③ 50% cash commission on OTO
- ③ 30% Commission on Purchases and Upgrades
- \odot 5% Residual surfing 2 levels

② 4000 email credits per month

VIP Hedgehog - \$24.77

- ② 2:0 surf ratio up to 2.5 with Dynamic Surf
- ③ 1000 credits per month
- ③ 8 Second Surf Timer
- ⑦ 70% cash commission on OTO
- ③ 35% Commission on Purchases and Upgrades
- O 5% Residual surfing 2 levels
- ③ 8000 email credits per month

9.53 out of 10 customer satisfaction rating! Join Website-Traffic-Hog

SocialSurf4U: (Ratio 5:3) (Ref levels 1) (Avg. CTA 0.17%) (Actions 6)



Without a doubt **Social is HOT** and quickly becoming the number one way to advertise online!

Fact is, people are more willing to **buy from others they know and trust**.

This is why <u>SocialSurf4U</u> is a traffic exchange that has been built to not only bring you **quality traffic** but to help **YOU promote YOU** as well!

This is also a pretty new TE and growing very quickly.. which is why my tracking stats with this program are pretty low at this time.

From an **outstanding active social chat**, **personal splash pages**, **custom profile pages** and **social integration** this one is a <u>winner I assure you</u>!

You get,

- * Activity Points!
- * Downline Builder!
- * Collectable Awards!
- * Banner Ads!
- * Site Rating System!
- * Personal Branding!
- * Social Chat!
- * Downline Surfing Rewards!
- * Daily Reward System!
- * Unique Puzzle Search Game
- * Earn up to 30% Commissions!

-> All backed by outstanding customer service from **Barry Langdon**!

Upgrade – Social Surfer - \$7.97

- **1:1 surf ratio up to 1.1 with Dynamic Surf**
- ③ 800 credits per month
- ③ 6 Second Surf Timer
- ⑦ Monthly Banner Imp Bonus: 5000
- ③ 30% cash commission on OTO
- ③ 20% Residual Traffic 1 level
- ③ Social Blitz: 100% plus bonus surf when activated

() Random Referrals

Tons of hungry marketers are just waiting to meet you and see what you have to offer!

Grab your free account today and Get Social! <u>SocialSurf4U</u>

ProFatCat (Ratio 3:1) (Referral lev 10) (Avg. CTA 0.91%) (Actions 780)



ProFatCat – Feast On Fast Traffic Like The Fat Cats Do!

This TE started out a Paid to Join back in 2007 and has just Re-Launched as a Free to join TE... John Smiley has successfully turned this TE into one of the top contenders in only a few weeks!

The Traffic flow was just the beginning of what this TE has to offer it's huge list of paying customers...

Prize Pages, Letter Surf Game, Weekly Jackpots, Surf4Cash, Dynamic Surf Rates, IMLoop, Dynamic Upgrades, Activity Points... The works.

Upgrades – House Cat - \$9.99

- ③ 3:2 surf ratio (Dynamic Surf)
- ③ 400 credits per month (Dynamic upgrades)
- ② 25% cash commission
- ③ 11% residual traffic 1st level
- ② Earn Residual Traffic on 3 Levels
- ② 20 Credits for each new member you refer

Fat Cat - \$14.99

- ③ 1:1 surf ratio (Dynamic Surf)
- ③ 600 credits per month (Dynamic upgrades)
- ③ 35% commissions on OTO's (plus monthly subs)
- O 25% on credit purchases from 1st level
- ⑦ 6 Second Timer
- ③ 13% residual traffic 1st level

- ② Earn Residual Traffic on 5 levels
- ⁽⁾ Random referrals

Enjoy A Traffic Feast While Having Fun At The Same Time. ProFatCat

<u>Quick Review:</u> What have we covered so far?

1. Click Thru Marketing

- 2. Targeted traffic and why is it so important.
- 3. We discovered that it's possible to generate thousands of residual hits.
- 4. What is a **Conversion Rate**?
- 5. We discussed what Click Thru Programs are the best and why.

Next, we will be covering these questions...

- What is the best <u>time to surf</u>?
- How do I choose a quality traffic exchange program?
- Which Traffic Exchanges **combined** will achieve the most traffic?

Also:

- You'll discover the #1 browser made for surfing TEs.
- How to greatly maximize your time spent surfing.
- How to set up your favorites to quickly access your click thru pages.
- Keeping your computer clean and running great.
- Lets put the "<u>Click Thru Marketing System</u>" to the test.
- The importance of Downlines!
- How to use **Surf Boosters** to <u>Triple Your Traffic</u>!

What is the best time to surf?

Personally, I think the best time to surf is **between Thursday and Sunday**. That's when most people are surfing too. Of course with a lot of the newer features of traffic exchanges (like pausing your URLs/Credits, setting auto assign %, and Applying credits when you want traffic) it doesn't really matter when you surf.

If you have a slower Internet connection you might want to surf **late at night** or **early morning**, because not a lot of people are surfing at that time and things seem to run a lot smoother. Remember, **people have to surf** to **see your sites**, so it really doesn't matter (as long as **you have credits** and

applied to your URLs then you'll always receive traffic).

Something else to consider is if the Traffic exchange you're surfing **delivers traffic more quickly and consistently while you surf**.

For example, **247TrafficPro** and **EasyHits4U** both deliver traffic as fast as you can earn credits while your surfing. In other words, if you want to target when your site gets seen the most, **make sure you surf at that particular time while using those TEs**. Or set your auto assign % low so you can apply your credits at the time you'd like your sites to be seen.

I think the most important thing to remember is to get into a <u>habit of surfing</u> and applying credits every day.

#1 browser made for surfing TEs!

Because click thru marketing caught on so fast, people started to create special browsers that would make surfing easier. These browsers have been designed with both speed and functionality in mind. They really help to keep your computer resources from bogging down.

Some very handy features of these browsers is how they allow you to save your TEs into "Groups", which allows you to group several favorites into

one menu-item so that you can launch several browser windows to different websites - all with one click.

Some also have features that disable pop-up windows, sounds, videos, pictures, animations etc. You can turn off videos and animations and the

page still loads so effectively that you would never know the videos were missing.

Once you get the **hang of surfing traffic exchanges** you'll want to surf more than one program at a time. It's really easy if you use these kinds of browsers. Some of the most popular would be <u>Internet Explorer</u>, <u>Chrome</u> and <u>Mozilla Firefox</u>.

All three of those browsers have great features and will allow you to surf more than one Traffic Exchange with Tabs and such, but **NONE** of them come close to...

<u>#1 browser Made for Surfing TEs...</u> TEBrowser



This is the **first browser created specially for the traffic exchange professional!**

With this browser you can reach up to **2500 hits in an hour (providing you have the top of the line computer and internet speeds)**!! And this far exceeds the 10,000 hits a month you can earn working one hour a day you're going to learn in this report.

I've been using TEBrowser for close to two years now and haven't *seen anything like it before* nor has anyone came out with anything close.

There is a lot to this program and browser worth mentioning, but I'll start with my favorites and let you discover some for yourself. First off, what I

like best is the one hand surfing. Yes, it allows you to surf with just one

hand and you don't have to **use any other programs** to move through the tabs while surfing a handful of TEs.

Personally I don't like to surf more then 4-5 TEs at the same time using a Tab browser, but with this browser you could surf dozens at the same time quickly and efficiently with a top of the line computer and Internet speeds (I wouldn't suggest surfing that many though).

What's even better is that it **has alerts set up while you surf so that you don't miss any prize pages** (which I've done before even surfing a few TEs at the same time).

And the stats are fantastic too. It keeps track of all the TEs you surf, how many pages you've surfed and how long you've surfed for today, yesterday and longer. It's simply amazing! Not to mention extremely smooth and blocks popups, videos and even java alerts.

Another great reason to use TEB is you can **quickly see what TEs are** offering the best Surf Ratios. Then you can pick which ones you want to surf and drop the rest.

You see, it's very hard to keep up with surf rations on TEs these days and

most **change every day if not every 12 hours**. So before I ever surf I launch a dozen of my favorite TEs... surf a few pages on each and see who's **offering the best surf rates** at that time. I can also **manage those TEs** I have credits in pretty quickly before deciding which TEs to surf too.

Keep in mind, **Surf Rates** are important when getting the best return for your time spent surfing. In other words, <u>put some attention</u> into the **amount of credits you can earn** while surfing and watch your surf rate as **most go up** while you surf we call that **Dynamic Surf Rates** and most TEs have them these days.

I really can't say enough good stuff about <u>**TEBrowser**</u> ... it also allows you to **store surf groups**, **usernames** and **passwords**... Which gives you a **one click** to start surfing feature that rocks!

Over all it's the best browser I've <u>ever</u> seen for surfing TEs and let me tell you I've seen quite a few over the last 13+ years.

Now so far I've just been telling you about the Surf Browser... there's some

cool features for the program side of things too. You can earn points that will allow you to add more surf sites to your Super Surf, they have a killer downline builder and even have **Dynamic Commissions** that allows you to set the % of what you can earn and <u>give your downline a discount</u> to upgrade. Now that's something **new** I've not seen on programs like this. You can also email your downline you refer and so much more. Hands down this program and browser is top of the line. **Surfing is a breeze with this and the program is a solid one**.

There is one feature (I've been really excited to share with you) I think makes this a must upgrade when you join. See.. when I first joined TEB I thought it was **free to join and well it is**, but only for 30 days... I upgraded

pretty quick and never realized that members who don't upgrade can't use the browser after 30 days.

At first this really bummed me out (knowing not everyone can afford to upgrade or remain) until I realized <u>one REALLY cool feature</u> about TEB... **Every month you pay for your upgrade it deducts that amount for the**

LifeTime Upgrade offer.

In other words, it only takes about one year of paying less then \$20 a month before you can **make that last payment (for your lifetime) and it's free** for life!! :0)

I was pretty surprised when I found this out and was very excited when I finished paying my lifetime off.

Okay here's some screen shots...

🚰 TE Browser 2.0	
http://testartup.com/	▼ () GO () GO+ () ()
Surf V Power Surf (12) Settings	Restart Skip Priority: 1
Dashboard Groups Accounts Profile Save	<< Webily 🔽 TE Startup Help,
Group: Surf GP1 🗸 🕞 🗶	CAUTION CAUTION CA
Generate Report Start Surfing	
TE Sites in the Group:	
4x4 Hits	This Was A
Blue-Surf Click N'Putt	
Dragon Surf	
Pro Click Exchange	
Soaring 4 Traffic	
Tezak Traffic Power Traffic Splash	Two Men Expo
	The Hon expe
All TE Sites:	
1 Modern Solution	
10k Hits 4U Now	Money In
Advertising Knowhow 🗧	J
Bella's Click Shack	
Boot Scootin Traffic	

No Hype Click Thru Marketing System – Viral Report

Like I mentioned you can set up **Groups** i.e. <u>Surf GP1</u>. I have a handful of TEs I launch and see who's offering the best surf rate and drop the others.

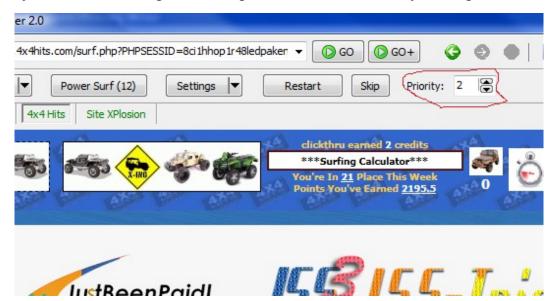
You also see the **Accounts** Tab. This is where you first set up and **Save** your usernames, passwords and referral Ids.

At this point, all I would have to do is click the **Start Surfing** and it would launch all those TE login pages with my username and passwords saved for quick access to my account and to start surfing them. Once I have dropped the amount of TEs to **12** (I'm upgraded) or less I can **Power Surf** them.

As a free member you start out with the ability to <u>Power Surf 6 TEs</u> at one time. As you surf you earn credits from TEB and can exchange those credits to add more TEs to Power Surf (it's the feature that changes tabs for you).



You might also notice the **Settings** link on the browser. This is where you can make sure you are alerted when a **prize page** comes up or if you **don't want** the videos to load and speed up your surfing just a little more. Okay and the last thing I want to point out is the **Priority** settings.



If you want to **Surf a particular TE more often** then the others you can change the **Priority** for that TE to as <u>high as 10</u>. You really don't need to go past 2, or 3 but the option is there. :o)

This browser is a MUST if you plan to really drive some serious traffic. I

highly recommend <u>**TEBrowser</u></u> ... because no other browser will allow you to view up to 1500-2500 pages in one hour!</u>**

How to greatly maximize your time spent surfing!

There is **one simple thing** that you can do that will **greatly maximize your**

time spent surfing while using tabbed browsers.

By grouping click thru programs together according to their timers you can generate the best possible traffic results. You can do this by opening several browser windows (or tabs) at the same time.

As I'm sure you are aware, each click thru program has a **timer** that determines the **length of time** that **you must view a website**. Some are as few as 6 seconds while others are as long as 15-30.

The number of Traffic Exchanges in your surfing group should reflect the© 2001-2012 Dan Moses – All Rights ReservedPage 56

length of the timer. For instance: group 3-4 exchanges together with 10 second timers; with 15 and 20 second timers. For the best surfing experience using tabbed browsers... follow the rule "No more than four".

This will take a bit of experimentation on your part, but once the right balance is achieved, by the time you get back to the first program, the counter should be on zero.

<u>NOTE</u>: It's **ALWAYS** a *good idea* to **stop** on the **websites** that **interest** you and your business. If it's something <u>you need</u> then by all means either join it, buy it, or at least <u>save</u> that website in your *favorites* for viewing later.

Isn't that what you would want your visitors to Do?

How do you choose a quality click thru program?

When choosing a traffic exchange there are quite a few things to be aware of. Things like: how long they've been in business, how well their system works, what their traffic to credits ratio is, and even how many downline

levels they offer and what percent you get on each level.

...And of course how many members they have?

Let's start by discussing how well their system works.

You determine this by going in and surfing for a while. Are there any glitches? Do the websites come up quickly and switch to the next site smoothly?

What kind of system do they use? Does their timer count down properly? Does it occasionally freeze up and stop working?

These are all important points when deciding if this is a good program or not. Of course, the most important would be if they generate <u>sales and sign</u> <u>ups</u> for the **programs and products** you're promoting, which obviously

won't be immediately apparent.

Other things you want to look for are what websites are being rotated. You can easily tell what kind of people are using that program by what websites you see (of course this can take some time and experience of understanding what exactly it is they're promoting... especially if it's something new you've never seen before).

Look not only for the quality of sites shown, but the variety as well. You don't want to see the same site, owned by the same person, over and over again.

Do you see a lot of badly designed looking websites, or are they professionally designed? Do they have a lot of flashing banners and pictures that move all over the web page, or are they very well laid out and sharp looking?

Another important point is what credit to visitor ratio a traffic exchange offers their members. Do the Surf Rates go up... also look for dynamic rates that increase while surfing.

This will determine how much time you have to spend surfing to get a

certain amount of traffic. What you will want to look for is programs that offers a 1:1 ratio. In other words, when you visit another member's website, you know someone is visiting yours.

Obviously, **1:1 is better than 2:1 right**?

Yes, for the most part... but not every time and here's why. Most of the 1:1 programs offer a lower percentage of residual traffic from your downline members. And sometimes the 1:1 programs will burn through your credits slower than a starting 2:1.

This is because on a 1:1 program the traffic is harder to deliver for the owner, because he has a lower amount of credits available for himself, thus it slows down the system because there are a lot more credits owed then available.

It doesn't make a whole lot of sense, but I know from experience that on a © 2001-2012 Dan Moses – All Rights Reserved

2:1 program you will receive traffic a little faster. Of course you will have to surf longer (or upgrade) to generate the same amount of traffic, but it's usually well worth it.

Be wary of new programs that offer you ALOT of credits to sign up. If they're offering all new members, say, 3000 credits, just to join... that's crazy. Why should anyone surf, if they already have 3000 credits? No one will see your site; they'll all be waiting for their credits to go down before they surf. Steer clear of these!

Programs with **good visible anti-cheat surf-bars** will not allow robots to steal your credits (which unfortunately happens with the programs with little security). This takes us into a very important factor in choosing a good click thru program.

They have to have good visible anti-cheat surf-bars. How can you tell if they've got anti-cheat surf-bars? Simply look at them. Does their surf bar

stay in one place, or is it constantly moving around? Does it have different colors or images to click on each time it loads? Does it move from left to right, or bottom to top of the page? Do they have a page that comes up and asks you questions while you surf?

What you really want to avoid, is any surf bar that you can just hit the refresh button over and over again and keep earning credits. Nowadays most TEs have decent anti-cheat systems in place.

Another very important aspect of **determining a quality TE** is finding out **how many downline levels they offer** and **how much** of a **percentage** of their traffic **you receive** from **your downline**.

The average these days is about two levels at 10% 1st level and 5% 2nd.

You can find TEs that offer quite a bit more, but you have to be careful, because if they offer too many levels and too much of a percentage, they will find themselves not able to deliver on their traffic owed to their members. **It's a mathematical certainty** and one reason why these programs go out of business.

And what I consider to be a **VERY important** aspect of choosing a TE is **who the Owner is**! There are thousands of TEs online, but my guess would be only about 100 quality owners. Most TEs will have a picture of who the owner is on their OTOs or in the members area and you should be able to find out about them pretty quickly from Googling them.

Okay, now you should have a great understanding on what to look for in a **quality traffic exchange program**.

<u>Which Traffic Exchanges combined</u> <u>will achieve the most traffic?</u>

Okay, onto some of my personal 'Click Thru Marketing Secrets'.

First off, I will answer the question... the truth is ANY TEs that are running smoothly and providing the highest Surf Rate at that time!

But there are four programs that I like to use at the same time. In fact, they work so well together that when testing I generated an average of 427 visitors in 1 hour.

Before I tell you which ones, I need to let you know when I tested this I was using $\underline{Firefox}$, on a cable connection and the Surf Timers where longer then they are now.

Keep in mind that when I calculated the **10,000 hits a month**, I figured that number at only 333 hits an hour, not 427 (this is hits, not credits).

And.. this was before **Commando Surf** (which is where you get a minimum 10% increased surf rate when combining these 4 TEs together!

So with doing some quick simple math you can see if you where to surf these 4 TEs you could earn upto 720 hits an hour as a free member.

10 sec timer, 3:1 surf rate, 4 TEs, 60 Min.

6 pages a min x 60 min = 360 x 4 TEs = 1440 / 3 (3:1 surf rate) = 480

And with the 10% surf rate increase combining these 4 TEs you'd get **528** hits per hour! Which is 50% over the 10,000 hits a month I promised to show you! :0)

Now if you are **upgraded in all 4** of these programs you'd earn:

8 sec timer, 1:1 surf rate, 4 TEs, 60 Min.

7.5 pages a min x 60 min = $450 \times 4 \text{ TEs} = 1800$ (with the 10%) = **1980**

So as a free member you'd earn **528** an hour or **15,840** hits a month and as an **upgraded member** you'd earn **1980** an hour or **59,400** hits a month!! Wow now that's a huge difference then being a free members and a clear example of why it really pays off to upgrade.

OVER 4 x the amount of traffic in the same about of time!

Ok... The four main programs I like to use simultaneously together are... <u>TezakTrafficPower</u>, <u>Dragon Surf</u>, <u>Soaring4Traffic</u> and <u>Traffic Splash</u>.

In **TezakTrafficPower**, just click the matching image, in this example it's the ship.



Again, with **Soaring4Traffic**, match the image...



Please click a matching image.



Same thing with **Dragon Surf**...just match the images and you're good.



And in **Traffic Splash**, match the right color and dolphin.

What you do is open four windows and set each of them to the appropriate starter page (<u>TezakTrafficPower</u>, <u>Dragon Surf</u>, <u>Soaring4Traffic</u> and <u>Traffic Splash</u>).

Then you just switch back and forth between each window on your task bar

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so you can view what is on that website before clicking thru to the next site.

Let's try it right now. Open <u>Firefox</u> and type in (or copy-n-paste) each URL of all 4 TEs and click on the Surfing Link on the main menu. (I would suggest you use a browser like <u>Firefox</u> with or <u>Chrome</u> for quicker surfing).

Once you have everything in place, you should have four separate windows open and be ready to surf.

Let's put the "Click Thru Marketing System" to the test."

Go ahead and practice doing some surfing for traffic for the next 5 minutes or so. Just **click the matching image** on **each surf bar**... then click the tab to go to the next TE after matching the image.

That's all there is to it. Just keep practicing and improving your time and of course **if you see anything you like, stop and check it out**... that's why this system works.

Now that you've gotten the hang of it.. Launch your **<u>TEBrowser</u>** login to your account and launch those same 4 TEs... then click the **Power Surf** tab to activate it and surf some more... ok I bet you're saying <u>wow</u>!.. this is much easier then using a tabbed browser and a **lot less clicking**.

Yes, it's amazing.. now add a couple more TEs and see how well it can handle that. :o)

How to set up Favorites to Quickly Access Your Surfing Pages.

Now this is something you might want to do if you're using **tabbed** browsers. This one is real easy.

What you do is go to your **Notepad** or **Word pad** document (that has all your click thru programs in it), and copy and paste your login to surf links into your "Address Bar". Hit ENTER, then click on your FAVORITES and create a folder entitled "<u>Click Thru Programs</u>."

Proceed to SAVE the program in it. Go back and do the same thing with all

of your programs. Then, when you want to start surfing, all you do is open up four click thru programs at a time - right from your FAVORITES.

Keep in mind; it's much easier to store these pages in groups for '<u>quick</u> <u>launch</u>' by using programs like <u>TEBrowser</u>. You can store groups of TEs together you like to surf and when you want to open these sites you just have to click one link and **all your pages will open on the long page with your username and password already their**. This is a very handy tool to use for storing all your favorite TEs in groups for surfing.

You can do the same thing in Mozilla <u>Firefox</u>. While you have these 4 programs open in tabs, click "bookmarks" at the top of the page, and select "**Bookmark all tabs**". Firefox will ask you what you want to call his group, so name it, and click "ok". Again, you can open all the tabs at a later time with just one click!

Keeping your computer clean and running great!

We should probably talk about your "**Temporary Internet Files**," in case you're not aware of them. This is where your computer saves your "**cookies**" and the web pages you have recently visited.

If these files are not kept clean your computer will soon slow down and get

bogged (I am not a techie, so I'm sure there is more to it than that). What I do is go through and clean them out every couple of days (or every time before or after I've surfed some programs).

Keep in mind, using programs like **TEBrowser** while surfing will help keep things running smother and you can prevent downloads of videos, java, ect while you surf too. Basically **it downloads less** to your computer from the pages you see while surfing.

You want to keep things running smoothly. The usual path on your computer to these files is... "C:\WINDOWS\Temporary Internet Files"

Something else you can do is a "<u>Disk Clean Up</u>" on your computer. This task will locate any wasted space on your computer and based on what it

finds -- can clean it up. Here's the path to get started...



(<u>Note</u>: you can read more about this cleaning process in the PageSwirl "Learning Center".

How to use Surf Boosters to Triple Your Traffic!



It's called **Surf Booster** and what is does is **triple your surf ratio** for either one or two hours (depending on what you'd prefer). It works for <u>free or upgraded members</u> and takes your starting surf rate... I.E. If you get a 1:1 (starting) surf ratio and purchased a Surf Booster for one hour you would get a **1:3 surf rate** for that entire hour.

That would mean you earn 3 credits for each page surfed!

With the Surf Booster you are in control. You KNOW when the best times to surf is because it's Your life and we all are busy at different times.

Now imagine being an upgraded member in the four TEs we were using for

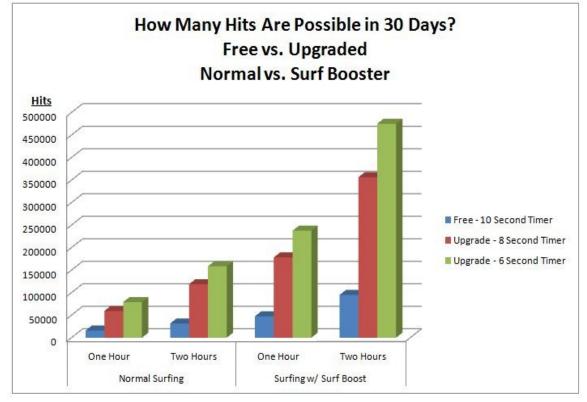
an example earlier and they offered the Surf Booster. What's <u>59,400 hits a</u> <u>month x 3?</u> I think you get my point. ;o)

Of course it's not free and the current going rate at this time is \$1.50 for an hour or \$2 for 2 hours! Not too bad and now you can use your commissions to purchase it as well.

I have personally used them a handful of times... and my best was close to **900 credits I earned in 2 hours!!** Was that worth \$2 to me? You bet... **\$2** for close to **1000 credits** is a VERY good deal!!

Okay.. all you need to do to check this new feature out.. is login and surf the TEs that have it.. you'll see the **Stop Watch on the Surf Bar**.. just click it and you'll be taken to the buy credit page where you pick one hour or two.

Some of the TEs who currently **have Surf Booster** are: <u>GreasedLightningHits.com</u>, <u>TrafficDynamite.com</u>, <u>GladiatorHits.com</u>, <u>ProTrafficShop.com</u>, <u>4x4hits.com</u>, <u>GoneClicking.com</u>, <u>ClicknPutt.com</u>, <u>ProFatCat.com</u>, <u>HitSafari.com</u>



What a great way to truly take advantage of **YOUR best times to surf..** :o)

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The importance of Downlines!

Downlines are the <u>KEY</u> to **leveraging** your **time** and **money**!

For years the top click thru marketers have been focusing on building downlines in these click thru programs. They know the **potential** and **power** of *residual traffic!*

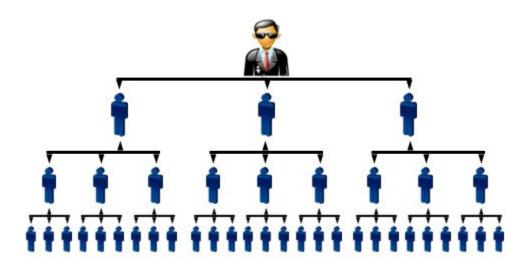
Residual Traffic should be **one of your TOP goals** in this niche market. It is so important that you ought to *spend 80% of your effort* on it for the first 6 months working the click thru programs.

Why it that?

Well, if you can earn a % of your downlines traffic they generate when they surf why wouldn't you?

Online we have the ability to create things that will help us **leverage our time with great success** compared to the offline world. Downlines do just that... they create a residual **traffic** and **income** stream that **benefits you** for <u>years</u> to come!

Okay, here's an illustration to look at...



Let's say you only referred **three people** who referred **three** and those three referred **three** as well. That would mean you have **39 referrals** in your

downline. 3 on your <u>first level</u>, 9 on your <u>second level</u> and 29 on your <u>third level</u>.

Now let's say that each of those 29 referrals **surfed 100 sites** a day in a click thru program that offered 10% from 3 levels. You would have **received 10% of those 3900** hundred sites they surfed. Which would be 390 residual hits... That's just based off of those <u>39 referrals</u>!

Now imagine if you had **thousands of referrals** surfing these programs almost every day. You know what? Many click thru marketers have thousands of referrals in their downline. I do and **You can too** if you **work hard at building downlines**. Yes, it does take time, <u>but it's well worth it</u>!

Okay, there is something else well worth discussing about the advantages of building large downlines on a **non-stop** basis.

I bet at some point in reading this Viral Report you started to wonder how long it would take for a beginner to **make money** in this niche market starting today. **Great news -- it's becoming easier and easier.**

As you might have noticed... All of the TE programs I have listed in this report offer commissions from your downline when they upgrade!

This (by the way) is the second HUGE advantage of building large downlines... *MAKING MONEY!*

I've known for years that while I'm promoting my products throughout the exchanges that I also ought to be focusing on building my downlines by promoting the exchanges as well (that's why <u>FreeClickThruClub</u> was the first program I ever owned and still do).

FCTC (freeclickthruclub) has done a **fantastic job** of **building thousands** of **downlines for click thru marketers** in the last **11**+ years. It's called a downline builder program and it's one of the best online that I still use and build large downlines with every day!

Times are changing!

A couple of years ago it was extremely hard to make money from building downlines in the traffic exchanges. However, you did have one huge benefit... and that was the **residual traffic** aspect of these programs (which was good enough for me at the time).

I could see that by referring new members that surfed the click thru programs in my downlines, I would **generate an ongoing stream of residual traffic**. It wasn't until a year later that most of these exchanges started offering commissions and before I knew it... I was able to ask for a '<u>Cash Out</u>' of \$15 plus dollars.

Sure that wasn't a whole lot, but as my **downlines grew** so did my **commissions**. They **grew faster** and **faster** and it wasn't long before I was

able to request **commissions** from not just one program each month, but **two or three**.

Today <u>Most</u> programs are offering the ability to make **commissions** when someone in your 1st level downline **purchases credits or upgrades**. :o) And when that happens you'll see your commissions **grow over and over month after month**.

Keys To My Success!

Like I've been saying I've spent most of my time working on building downlines in the major and newer traffic exchanges over the last 13+ years I've been online.

I found that it was **easier to build** a downline in a **new exchange** than an older one because it was new and not that many members had joined yet, but on the other hand... I kept growing my downlines in the larger, older exchanges... because the <u>larger ones would produce better results</u>.

I learned right away the power of a downline... while some of my downline would surf... I noticed the residual traffic starting to kick in. So, then I kept

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sending that traffic (residual traffic) to FCTC and newer downline builder programs like **TECommandPost.com** (that built my downlines) and exchanges that offered downline builders.

-----Side Note:-----

I need to take a quick second to tell you about <u>**TECommandPost**</u>. This new downline builder has a huge advantage over the rest. It allows you to manage your click thru programs by **seeing how many credits, impressions and commissions owed** you have available or what's currently applied to your TE accounts.

Plus you pick from their huge list of click thru programs **you use** and **manage every day**. It's still pretty new and has saved me hours and hours of time every month!

Here's a little peek into their TE Credits page on my account and you can see it shows **Unassigned** and **Assigned** credits. Plus if you were to click the + on the left of each TE you can see what URLs have credits applied to them.

You can also add notes and save them, go right to the login page of the TEs and so much more...

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	Traffic Exchange		<u>Unassigned</u>	<u>Assigned</u>
0	247 TrafficPro.com	2 🤫	31.95	6.29
٢	4x4hits	a 🤫	2544.23	2.49
\odot	Blue-Surf	a 🤫	8.00	161.15
٢	BootScootinTraffic	5 🤫	163.14	68.76
٢	Carnival Clicks	2 🤫	0.33	12.59
٢	Click Master Pro	2 🤫	28890.30	7398.78
٢	ClicknPutt	2 🤫	3240.05	4.77
٢	DeepSeaHits	a 🤫	3.32	139.32
\odot	Dragon Surf	a 🤫	15.47	85.50
\odot	Easy Hits 4 U	a 🤫	180.41	0.84
\odot	Electrifying Hits	a 🤫	14.77	1.35
\odot	GladiatorHits.com	a 🤫	611.19	2475.26
\odot	GoneClicking.com	a 🤫	10091.20	303.78
\odot	Greased Lightning Hits	a 🤫	2193.41	3.43
\odot	hits4surfers	a 🤫	106.61	0.00
\odot	HitSafari	a 🤫	8901.40	737.13
٢	HitsBoosterPro	.	786.08	4005.50
٢	Hot Website Traffic	چە 🛃	1.50	0.00
\odot	I Love Hits	a 🤫	1361.14	586.96
\odot	Major League Hits	a 🤫	869.88	346.35
\odot	Max Traffic Pro	a 🤫	0.28	0.00
٢	Pro Click Exchange	a 🤫	169.78	3.20
٢	PromoLotto	2 🤫	761.82	1176.25
\odot	ProTrafficShop	a 🤫	4496.57	5.01
\odot	RealHitz4u	a 🤫	11392.10	835.41
\odot	RoyalSurf	a 🤫	69.28	4.79
\odot	SamuraiHitz	. 9	1962.41	795.51
\odot	SiteXplosion	a 🤫	562.02	385.53
\odot	Soaring4Traffic	a 🤫	203.50	6.10
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\odot	Tezak Traffic Power	<u>.</u> 🤫	606.09	5.48

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-----End Side Note:-----

As time went on and my downlines grew... I started to **generate residual income**. This happened because some of my downline upgraded and started purchasing credits in various exchanges that offered Commissions.

At one time I tracked over **50,000 residual hits** from all my downlines per month. This was also before the time when most click thru programs started offering commissions and dropping their downline levels.

Yes, it's unfortunate but most TEs now **only have 1 to 2 level downlines**. There still are a handful of TEs with up to 10 level downlines but it's getting harder to find them. Most TEs have changed their focus more to **commissions** and members earning income. Not necessarily a bad thing, but *the power of downlines must never be lost or forgotten*.

At this time there are more opportunities to make **residual income** then our industry has ever seen before. **Residual income should also be one of the main focuses to your online business.**

Trust me, you can sell physical or digital products online and make some good money doing it, but it's usually only temporary and **as the product ages so does the** <u>lack of sales</u> of that product.

However, if one of your downline members upgrades in many of the TEs online (that offers commissions) you will see residual income for as long as that members remains upgraded (which could be for life).

Now most remain, but some will drop out. You must not get discouraged and keep on advertising your downline builder programs like <u>FCTC</u>, <u>TECommandPost</u> and <u>PageSwirl</u> (which also has a very successful downline builder).

Like any business it's a numbers game... many new people come into our industry every month, and close to the same quit... it's our job to first learn how, then to teach these members how to build this business.

We also need to focus on customer service in the sense of building customer relationships. The more relationships we can build with our customers... the more they will learn from us... and the more they learn from us, the better chance we have that they **stick around** and work this business (which will also benefit us and our business, by providing residual traffic and income). Huge Win... Win!

Now let me warn you... this isn't something that is going to happen over night. This is a business and it requires hard work... lot's of hard WORK.

But...

If you do this, you can some day work from the point of management like myself!

My business has grown to the level of managing my assets. My residual income streams. My business has 50+ different programs it generates commissions from.

Now... how would someone do this on a shoe string budget? If you have money to invest (I say invest because you usually won't see a return right away) you **can start by investing it in the programs** you surf the most.

When you first begin you won't have any traffic. So, you will have to generate it by surfing the exchanges that produce the best results like the list I've provided for you in this report.

When you start...

You must surf religiously for weeks, months and even years. Every top leader in our industry still surfs almost every day and some of us really don't have to with the amount of residual traffic and income we generate.

Remember this... Surfing Traffic Exchanges is another key to your online success. It's the engine that makes all this work. It's a life long commitment to building your business.

No matter what, you must be committed to surfing as much and as often as you can. Trust me, **it will pay off in due time**.

Now, if you do have money to invest each month use it to upgrade in some of the best TEs and related services that will help your business grow. Basically first focus the ones you use the most and can obviously see (that if you upgraded for more options or a 1:1 ratio) how much it would pay off for you.

If you don't have money to upgrade, then don't. You can still benefit and generate traffic without upgrading, just not as fast as you could if you did upgrade.

Not to mention... in ALL programs you will make a higher commission if you do upgrade, then if you don't... this is important and can easily help you decide which ones to upgrade in.

And in my opinion... the upgrade levels that offer random referrals are the best, because <u>our goal is, and always needs to be, focused on building our</u> <u>*marketing arms* (downline) "residual income"</u>.

Let's rap this up...

- 1. Surfing is a life long commitment, do often
- 2. Focus on building your downlines = (residual traffic and income)
- 3. Learn and teach what you've learned to all who will listen
- 4. Don't EVER lose your focus, stay the course

If you do these 4 things... you will see success in this business!

And last but not least... you will find others **who will teach contrary** to what you've just learned. Make sure before you follow them, that they know what they're talking about. **You must seek out the successful doers and not the knowers.** These are people who have done what they teach... and not the people who teach what they haven't ever done.

Well, it's time to conclude our **Viral Report**, but before I go I wanted to let you know about a tool **so powerful**, you could have **hundreds** of **new**

downline members within weeks!

Do you know that this Viral Report can be rebranded by you and given

away as a bonus or gift to your subscribers, members, downlines and email contacts?

<u>Yes it's true</u>! It works like this... you download a copy of this **Viral Report** (found on <u>ClickThruMarketingSystem</u> website) and **after adding your Ids to all the links within it** to point to **your affiliate links**, you give away as many as you can.

When those people join the programs within this report <u>YOU'LL</u> get those people in YOUR downline. And **if they also give this away**, you'll get more people in your downline (think many levels). Does that make sense?

The <u>more copies</u> you can <u>give away</u> the **larger and quicker** your downlines will grow and so will... your <u>Cash Flow</u>!

If you'd like to join and **re-brand** this Viral Report.. <u>Click Here</u>

It's time to go to work ...

... are you ready to put the "<u>Click Thru Marketing System</u>" into action?

Here is your homework: ...if you haven't already ...START NOW!

..."And Make Straight A's"

God Bless,



Dan Moses

P.S. Don't be apart of the 90% that learn something but <u>NEVER</u> take action!