

5 Questions TO ASK ...

... oneself before deciding
to become an online marketer



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5 Questions To Ask Oneself Before Deciding to Become an Online Marketer

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Preface

Whether to stay at home and work or to keep going out to work every morning is the big question in this book. While it would be nice to be able to be at home 24/7 there are several things to think about when making such a mammoth decision.

Are you going to get the peace to work?

Are you sufficiently self-disciplined to work without supervision?

Does your wife/husband/children/family want you at home every day all day.

Is there space to hide away to JUST work?

Are you a planner?

Do you know about TAX and GST or VAT or whatever is set up in your own country?

These are not the questions I have written this book about though – these are just other questions that popped into my mind while writing this preface.

In any business, your mindset is what is the most important item here. Everything you do and the

importance of how fast or how proficient your at-home earning capacity is would be the next important item.

Have you thought about all of this or are you just wanting to work from home because of an emotional event – like road rage on the journey to and from – like rage at a fellow office worker – that type of emotional mindset is not a good space wherein to make good decisions.

My own decision to work from home initially stemmed from wanting to be home for the children before and after school every day plus we had ample room in our then-house for me to make a suitable office space without interruption. It was then just a matter of getting the necessary equipment so I could close my town office and move to home.

But you see, I had already been self-employed for many years and so my mindset was already in the right place.

I hope by writing this preface and then you reading through this book that I have given you much to think about.

I love working from home and I sincerely hope that it is in your future as well.

These days a home based person looking to make money online needs two vital ingredients to make this happen: you need a computer and you need access to high speed internet. After that, the potential to become a successful home based person making money online is virtually limitless.

Next you need just the right opportunity, but first let me point out to you a few important things that you need to think about before you leave the security of a regular pay cheque coming into your home via your current J.O.B.

When it comes to finding the right home based business opportunity, there are several things to consider. Here are the top five...

Once again, it gives me great pleasure to yet again present to you more words pouring from my head to my fingertips directly from the powers that be who govern my thoughts and influence my writing.

Watch out for more from me in other areas.

As usual, my email address for correspondence, criticisms or just some love from you is

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kindest regards
Debbie Nicholson
26th May 2016



Me – Ken Vita and Mal - Granddad and Natalie Feeding the Horse next door

Chapter One : **Would You Consider Yourself A Salesperson?**

Given that some people have a natural talent in this direction, and yet others may not be able to sell shoes to someone who has never seen a pair of shoes before, there are several options you could look at.

For the home based person who does know and like to sell all sorts of things from themselves to actual physical products, have you ever considered something in the Network Marketing industry?

Apart from the fact, you often get to meet other like-minded people during a week or a month, Network Marketing, commonly known as Multi-Level Marketing usually involves 2 aspects : that of products in a particular niche being sold on a regular basis to customers, as well as sharing the actual business opportunity with others who see themselves as players in the market. Money is transferred back to you in the form of commissions from either the sale of the products by yourself as well as the people who sign up under you, and/or the recruitment process. Commission plans should be studied before joining such a company so as to enable you to select the one that resonates most with

you. Some companies will even pay bonuses on top of commissions that are outlined for your reference.

And of course if you are not a salesperson then you might like to consider taking a course to update your skills. Or alternatively, still consider a Network Marketing company, because usually they have great, regular trainings on how to sell stuff which you could learn directly from them.

Chapter Two : Have You Got Previous Experience?

Perhaps you have been at home for a while dabbling in the entrepreneurial space, and so you already know where lie your strengths and weaknesses, and are therefore constantly working on improvement in these areas.

However, if you are new to this type of thought pattern, then you are most likely in need of some great coaching.

While Network Marketing offers coaching in their particular product and company compensation plan, there are also other companies both online and offline that offer training as well as the tools one needs to be truly successful in this endeavour.

Training and coaching comes in all forms:

- There are Weekly Conference Calls
- Regular Webinars which is an online seminar you can attend through your computer rather than physically meeting in the hotel conference room down the street;
- Skype meetings with your sponsor on a one to one basis;

- Downloadable training manuals you can print out on your own printer from a website offering such a service;
- Many other written materials that are produced by someone seeking to help you to become a successful online entrepreneur.

Chapter Three : Do You Know Your Way Around The Internet?

Being internet savvy would be a very handy skill to have right now when many home based entrepreneurs use computers as their vehicle to raise themselves above the crowd. Taking the time to find your way around the Internet and learning the skills of - for example - how to set up and even perhaps to host a website - now doesn't that conjure up endless financial possibilities in your mind?

How many people do you know who wish they had a presence on the internet in the way of a website but don't have one clue as to how to go about getting one done?

Sometimes the paths we follow can mean acquiring new skills and taking the time out of our already busy 24 hours to acquire this new knowledge - but really in the end - there are years after that, in which you could be devoted to making a whole heap of money just because you took the time to learn how, now, at this point in your life.

Creating websites is only 1 aspect of how to earn money online. There are so many possibilities - and once you

get started into the learning process, you might surprise yourself as to just how much you are a natural at something like this. It's all about being in the right place at the right time. Why are you reading my book today for instance?????

And if you don't really know what I am talking about here, but there is a stirring within you to know more, then find an existing company who will do all of that design and hosting for you, and then perhaps instead of learning how to design and host websites, you could instead follow the path of learning how to market your websites they build and host for you, and instead spend your learning time concentrating on how to drive traffic to it/them.

Chapter Four : **How Much Time Do You Want To Spend Working From Home?**

Now here is something to really think about. You need to prioritise your time as to exactly how much time do you really have to begin your online income producing business. When one is a busy mom or dad at home - maybe you are raising twins or triplets or just a single feisty young one, exactly how much spare time do you get and when during your day at home. Now this has to be taken into account because it is all very well saying I want to earn money from home, but how do you expect to earn heaps and in minimal time when you have to spend many already allotted hours with the youngster(s).

So, in truth, do you have either 3 or 4 hours in total at varying times of the day, or in one entire span - because you are the main child rearer?

Are you someone who still works and can only work for 2 or 3 hours of an evening?

Are you someone who is busting to get out of the cubicle and so you know you are able to spend a good solid 8 to 10 hours at the computer at home every Saturday and Sunday?

Or have you actually left your J.O.B and are now fully committed to 8 to 10 hours in front of the computer every day?

Where are you at right now?

What is your financial position?

How is your learning capacity?

And are you a disciplined worker with a great work ethic when no one is looking over your shoulder anymore and it is just you who are accountable to you?

Chapter Five : **What Will Be Your Status In Your Business?**

Sometimes you go into a shop and see a shopkeeper just standing there, seemingly doing nothing.

Sometimes you may see another one out the back doing something and when they hear the bell tinkle as you enter through the door they slowly make their way out to serve you with their heads still directed at what they have just left undone.

Sometimes you might see another engaged in activities around the shop itself.

Sometimes you may wonder where they popped out from because no one was in sight when you first entered the premises.

When you have a business online - the exact same presence is required of you.

Ask yourself these questions.

- Are you a hands-on person?
- Do you want it to run by itself?
- Do you want to maintain an online business for 8 hours out of the 24 given to you or just a quick

check up for an hour or so and then off you go for the rest of the day?

Again it all comes down to how much time and most of all the interest you have to devote yourself to your income generation. In other words – what is your work ethic?

Being actively involved on an everyday, all day basis may be required if what you have taken up involves filling orders, packaging them up and sending them out - now that would be fun - you get to go to the post office every day and deviate off to the supermarket while you are out perhaps.....

Setting up your business will definitely take up many hours at the beginning but if you are that way inclined, once all of the preliminaries like this have been done - maybe it will be a business that might only need you to check every day how much money you made and if all the links and images are working properly - now this sounds ideal!!!

Maybe your physical presence is needed all day because you are committed to ongoing relationship building with new friends - and there are many out there who would welcome someone to chat to while they work

from their home as well..... you might enjoy the marketing side which really never goes away and the more time you can spend doing it the more chances of being super successful is in your future.

So you see, there are many things to consider when in that decision time of whether it would be worth staying at home to add to family income by making money online using your computer. I hope I have opened up your mind to great possibilities when making this decision - whether to stay at your J.O.B or stay at home and work instead.

There are so many advantages of saying “Yes” to this opportunity. The only disadvantage I see is that no longer will there be a safety net when you receive that pay packet from an employer or see regular funds being deposited into your bank on a weekly basis by an employer in return for working for them for several hours a week.

The choice is yours.

Keywords:

Entrepreneur

Make Money Online

Work From Home

Other Books By Debbie Nicholson

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Life Happens Series

The Pink Book Series

Things I Don't Know Series

99c Buried Treasure Series

General Books

Spanish Translations

1st Book of The Grandparents Trilogy

My Small Friends Series

Mal's Adventure Series

My Free Book Library

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